

## H2020-SC5-2018-2: PLASTICS TO BE CLEANED BY SORTING AND SEPARATION OF PLASTICS AND SUBSEQUENT RECYCLING OF POLYMERS, BROMINE FLAME RETARDANTS AND ANTIMONY TRIOXIDE

### D6.2 PLAST2BCLEANED COMMUNICATION & DISSEMINATION PLAN V2

Project details			
<b>Project acronym</b>	PLASTics to be CLEANED	<b>Start / Duration</b>	June 1, 2019 (48 months)
<b>Topic</b>	CE-SC5-01-2018 Methods to remove hazardous substances and contaminants from secondary raw materials	<b>Call identifier</b>	821087
<b>Type of Action</b>	Research & Innovation Action	<b>Coordinator</b>	TNO
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<b>Website</b>	www.plast2bcleaned.eu		



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Deliverable details			
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Work Package	6		
Dissemination level	PU	Nature	PUBLIC
Due date (M)	24	Submission date (M)	31-May-2021
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Document history				



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Date	Name	Partner	Role / Title
April 23, 2021	V0.1	Mariana Fernández	First version of the document
April 27, 2021	V0.2	Miguel Gallardo	Content contribution and quality check
April 28, 2021	V0.3	Jesús Serrano	Content contribution and quality check
April 29, 2021	V0.4	Mariana Fernández	Implement changes and format consolidation
May 23, 2021	V0.5	WP leaders	Review and validation
May 17, 2021	V1.0	Lein Tange & Judith Kessens	Quality check



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# 1. TERMS, DEFINITIONS AND ABBREVIATED TERMS



Abbreviated Terms			
Acronym	Definition	Acronym	Definition
DCP	Dissemination & Communication Plan	KPI	Key Exploitable Results
EASME	European Agency for Small and Medium-size Enterprises	M	Month
EIES	European Industry & Energy Summit	WEEE	Waste electric & electronic equipment
EISMEA	European Innovation Council and SME Executive Agency	WP	Work Package
IERC	International Electronics Recycling Congress		



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## 2 EXECUTIVE SUMMARY

This document is the PLAST2bCLEANED project (contract no. 821087) second Communication & Dissemination Plan corresponding to D6.2 (M24) led by SUSTAINABLE INNOVATIONS (SIE). Throughout this document, a complete description of the activities carried out during the month 6 (M6)-month M24 period in terms of Communication and Dissemination will be further explained.

Likewise, the Communication and Dissemination strategy for the upcoming period will be included. All partners contribute to dissemination and communication activities in line with the aims and goals of the plan.

### 2.2 CONTEXT OF WP6

The objectives of the Work Package 6 (WP6) are:

- To enable potential future exploitation of the results to their full potential by disseminating the results to the relevant stakeholders.
- To ensure that the findings of the project are widely communicated to the public in general.
- To document undertaken and proposed dissemination and communication activities.
- To ensure the project results reach the relevant stakeholders and value chain who will use and implement them.

### 2.2 OBJECTIVE OF TASK 6.1 DISSEMINATION AND COMMUNICATION STRATEGY

A detailed Dissemination & Communication Plan (DCP) outlining the project's target audiences, strategies for engaging the target audience and activities was produced in M6 of the project. This document represents its updated version in M24. The document addresses the approach to dissemination and communication from month M6 forward. Final version reflecting the work and aims for dissemination and communication will be later produced at M36. The final results will also be included on the last project report, expected to be submitted in M48.

- DCP.01 - First Draft of the DCP – M6 (November 2019)
- DCP.02 - Updated version of the DCP – M24 (May 2021)
- DCP.03 - Updated version of the DCP – M36 (May 2022)



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### 3 OBJECTIVES

The goal of the communication and dissemination activities of the PLAST2bCLEANED project is to ensure that the information about the project's objectives and results is effectively disseminated to relevant audiences, and to promote the use of project results by the relevant industry players.

The Dissemination plan identifies the goals and approaches for providing information about the PLAST2bCLEANED project to the target audiences at local, national and EU level. This includes defining key messages and selecting appropriate tools and channels (including relevant conferences and events) to effectively disseminate the outcomes of the project.

The purpose of this document for the PLAST2bCLEANED project is to formalize dissemination and communication actions, as well as to provide guidelines on the approach. A series of actions carried out are further explained on this document and the degree of compliance with the Key Performance Indicators (KPIs) established at the beginning of the project are monitored.

The main objectives of the Dissemination and Communication Plan are:

1. To raise awareness among the plastics industry and end users.
2. To show the benefits that PLAST2bCLEANED outcomes will bring to society (services, employment, economy, environment).
3. To facilitate interaction and information exchange with relevant stakeholders (plastics scientists, chemist, engineers...).
4. To pave the commercial uptake of the PLAST2bCLEANED technologies by building a stakeholder network interested in the project.
5. To raise capacity building among the industrial sector, scientific community, and relevant stakeholders.
6. To build synergies with other similar and relevant projects.



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## 4 REVIEW ACTIONS M6-M24

### 4.1 OFFLINE ACTIONS

#### 4.1.1 PRINTED MATERIALS

At the beginning of the project, PLAST2bCLEANED produced a series of printed documents with the purpose of being distributed in the events attended by partners.

Due to COVID-19, the distribution of these materials has been widely affected and it was decided not to produce new editions of brochures or posters. Nevertheless, partners were encouraged to share with stakeholders the online versions, made available on the [website](#).

From its side, Fraunhofer ICT presented a poster as part of DECHEMA's annual meeting for ProcessNet filtration & extraction specialist groups (in this case, in an online event) with roughly 300 participants.

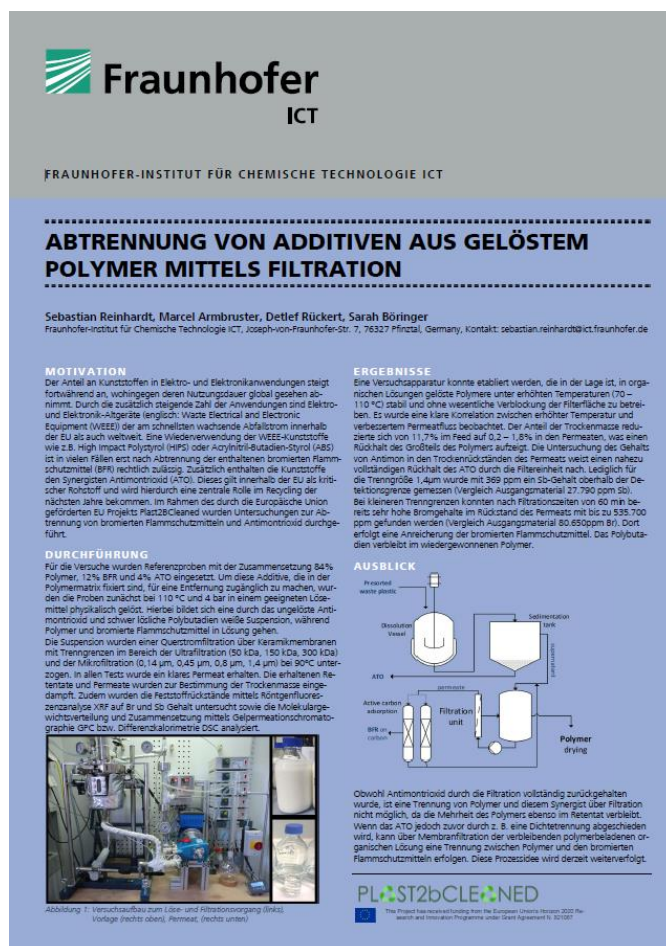


FIGURE 1. POSTER (GERMAN) PRESENTED AS PART OF DECHEMA'S ANNUAL MEETING.

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Being a project as part of the SPIRE 2018 call, PLAST2bCLEANED was included on 2019's edition of SPIRE's [brochure](#).



FIGURE 2. PLAST2bCLEANED INFORMATION ON SPIRE'S BROCHURE.

To try to overcome the challenge of not being able to participate in face-to-face events due to COVID-19, PLAST2bCLEANED consortium partners have reinforced online participation in events, newsletters release, email contacts, online meetings, and have been involved in joint actions with similar projects and initiatives, to guarantee that KPIs are achieved. Concrete actions are described below, and more details can be found on Annex 2 (dissemination tables).

### 4.1.2 PRESS RELEASES

As outlined in the Grant Agreement section 2.2 and in the first version of the communication plan D6.1, a press release was issued at the beginning of the project (M1).

The consortium partners contributed as well in this last period to the dissemination, and they also issued their own press releases. The total impacts for this type of communications reached 32 outlets in total, including media, consortium partners and related projects portals, as shown in Annex 1.



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The concrete size of the audience reached is very difficult to measure as there are not common analytics for every media and in every region. For those media that have those numbers available, we have included the figure under the link to the news in Annex 1.

Data was extracted from each media analytics.

### 4.1.3 EVENTS ORGANISED

#### PODCAST

In December 2020, PLAST2bCLEANED was part of a [podcast](#) in Dutch, led by TNO and ICL Group where the challenges of recycling Waste Electrical and Electronic Equipment (WEEE plastics) was discussed.

#### WEBINAR

As COVID 19 lockdown stills persists, in November 2020, PLAST2bCLEANED led a [webinar](#), organised by TNO to guarantee the project outcomes are still disseminated. Likewise, during October 2020, Coolrec coordinated a [webinar](#), as part of its responsibilities within Work Package 4 Performance testing of process and products. During the session, the PRE-1000-1 method was presented.

### 4.1.4 EVENTS ATTENDED

During M6-M24 of the project, the different PLAST2bCLEANED members have attended 12 events to speak about the project to internal and external audiences. More information can be found on the links to the news written about them on the website:

- [Fire Resistance in Plastics](#) – ICL Group & Campine
- [EIES 2019](#) – TNO
- [IERC](#) – ICL Group
- [Plastics Congress S3](#) – TNO
- [EMPACK](#) – TNO
- [E-Waste World Virtual Summit](#) – TNO
- [Webinar Don't waste it – Solving the dark side of today's plastic](#) - TNO
- [Plastics Recycling Show Europe](#) – Coolrec
- [EASME workshop](#) – ALL
- [AMI Fire Resistance in Plastics](#) – ICL Group
- [Innovatieexpo 2021](#) – TNO
- [DECHEMA. Annual meeting of the ProcessNet specialist groups](#) – Fraunhofer ICT

### 4.1.5 INTERACTION WITH OTHER EU PROJECTS

PLAST2bCLEANED is committed to engage with similar initiatives to boost the project results' impact. Thus, a series of actions have been carried out in this regard.

Firstly, a new section on the [website](#) was included where information about those related initiatives could be found.



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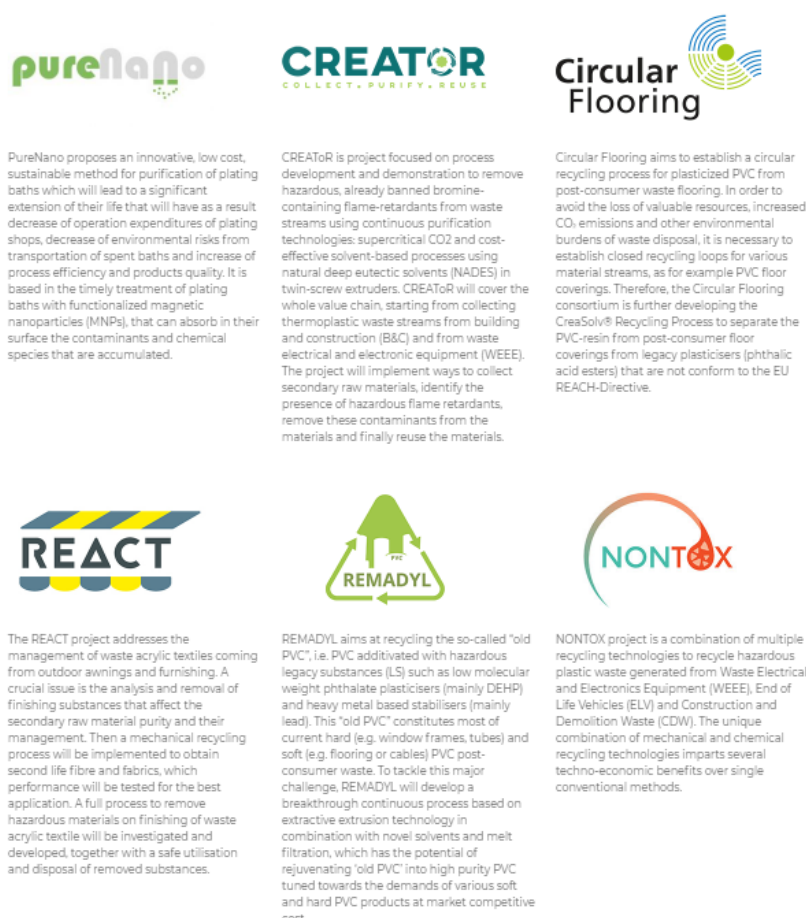


FIGURE 3. RELATED INITIATIVES SECTION ON PLAST2bCLEANED WEBSITE

Following this collaboration, part of those related projects joined forces and applied to be part of the [Horizon Results Booster](#). From November 2020, [NONTOK](#), [CREATOR](#), [CIRCULAR FLOORING](#), PLAST2bCLEANED and [REACT](#) are actively collaborating. The first approach to this partnership finished with Module A where a report was produced after 3 meetings. Module B has already kicked off and, in this phase, a joint brochure, policy brief and webinar are expected to be produced.

The projects listed above and other ones coming from the plastics circularity sector were also part of the first EASME (current [EISMEA](#)) workshop held in January 2021 (more information in previous [section](#)).

Likewise, from 2021, [PLAST2bCLEANED](#) will be an active member of [Plastics Circularity Multiplier](#), where the most relevant actors in the plastics value chain are included.

Other relevant activities that could be worth mentioning are the participation in a [webinar](#) organised by CREATOR, where PLAST2bCLEANED was mentioned. Crossed meetings with the rest of the projects have been held as well, as most of PLAST2bCLEANED consortium members, also form part of similar projects.

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For his part, Lein Tange from ICL Group is member of the advisory board of Nontox, while Coolrec is also involved in this project and actively looks for synergies between both projects.

It is worth mentioning the cooperation with the [PolyStyreneLoop](#) demoplant, where the styrenics value chain is already mapped and which will be linked to the PLAST2bCLEANED project. PolyStyreneLoop demoplant is set up to demonstrate the feasibility of a large-scale demo plant as a closed-loop solution for the recycling of polystyrene insulation foam waste and the recovery of bromine. The demonstration plant is located in Terneuzen next to the ICL plant, Netherlands and will officially be commissioned on 16<sup>th</sup> of June.

## 4.2 ONLINE ACTIONS

### 4.2.1 WEBSITE

Since the official release of the website on M2, PLAST2bCLEANED partners have contributed widely to its update by providing information on milestones, giving interviews, consolidating dissemination materials, etc.

As a living platform, the website has evolved from M6 to M24 to include the related initiatives section as explained before, the first project video on the homepage, to incorporate the [YouTube](#) link on the top of the page, to inform about the latest project advancement and outcomes in the [News](#) section, and to upload the submitted [deliverables](#) and the available project [documents](#).

Regarding the News section, to date it counts on 33 news listed below:

<https://plast2bcleaned.eu/2021/04/16/new-plast2bcleaned-newsletter-edition-events-project-progress-and-more/>

<https://plast2bcleaned.eu/2021/04/12/innovatieexpo-2021/>

<https://plast2bcleaned.eu/2021/03/08/semiflow-pilot-unit-dissolution-residues/>

<https://plast2bcleaned.eu/2021/03/01/plast2bcleaned-attends-ami-fire-resistance-in-plastics/>

<https://plast2bcleaned.eu/2021/02/05/successful-first-intermediate-report/>

<https://plast2bcleaned.eu/2021/02/01/first-easme-workshop-on-innovative-methods-to-remove-hazardous-substances-and-contaminants-from-secondary-raw-materials-for-the-circular-economy/>

<https://plast2bcleaned.eu/2021/01/26/plast2bcleaned-at-plastics-recycling-show-europe/>

<https://plast2bcleaned.eu/2021/01/08/plast2bcleaned-part-of-dont-waste-it-solving-the-dark-side-of-todays-plastic-movie/>

<https://plast2bcleaned.eu/2020/12/09/campine-investigates-how-to-reinsert-antimony-trioxide-in-the-chain-which-will-certainly-reduce-the-footprint-of-the-brand-new-products/>

<https://plast2bcleaned.eu/2020/11/30/plast2bcleaned-showcased-at-e-waste-world-virtual-summit/>

<https://plast2bcleaned.eu/2020/11/25/third-plast2bcleaned-newsletter-available/>

<https://plast2bcleaned.eu/2020/11/10/tno-presents-plast2bcleaned-at-empack/>

<https://plast2bcleaned.eu/2020/10/20/plast2bcleaned-webinar-quick-assessment-of-soc/>

<https://plast2bcleaned.eu/2020/10/09/tno-presents-plast2bcleaned-at-plastics-congress-s3/>

<https://plast2bcleaned.eu/2020/09/15/covid-19-has-made-plast2bcleaneds-stakeholder-engagement-much-more-complicated-due-to-the-cancellation-of-the-most-important-recycling-conferences/>

<https://plast2bcleaned.eu/2020/08/31/interview-maria-romeu-elix-polymers/>



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<https://plast2bcleaned.eu/2020/07/14/interview-to-alessandro-mazon-project-financing-manager-and-marco-garilli-innovation-expert-at-electrolux-and-responsible-for-the-plast2bcleaned-formulation-for-an-end-user-application/>

<https://plast2bcleaned.eu/2020/07/01/plast2bcleaned-celebrates-its-first-anniversary-of-research/>

<https://plast2bcleaned.eu/2020/04/06/second-plast2bcleaned-newsletter-released/>

<https://plast2bcleaned.eu/2020/02/03/coolrec-receives-tno-at-their-facilities/>

<https://plast2bcleaned.eu/2020/01/23/lein-tange-sustainability-director-at-icl-presents-plast2bcleaned-at-ierc-conference/>

<https://plast2bcleaned.eu/2020/01/21/plast2bcleaned-celebrates-its-second-general-assembly-meeting-in-germany/>

<https://plast2bcleaned.eu/2019/12/12/eies-receives-plast2bcleaned/>

<https://plast2bcleaned.eu/2019/12/04/icl-group-and-campine-present-plast2bcleaned-at-fire-resistance-in-plastics-2019/>

<https://plast2bcleaned.eu/2019/11/25/tno-receives-plast2bcleaned-partner-at-its-facilities/>

<https://plast2bcleaned.eu/2019/11/25/tno-receives-plast2bcleaned-partner-at-its-facilities/>

<https://plast2bcleaned.eu/2019/11/13/first-plast2bcleaned-newsletter-released/>

<https://plast2bcleaned.eu/2019/10/30/plast2bcleaned-at-the-workshop-organised-by-cen-cenelec/>

<https://plast2bcleaned.eu/2019/10/21/plast2bcleaned-european-congress-chemical-engineering/>

<https://plast2bcleaned.eu/2019/10/09/plast2bcleaned-presented-frpm/>

<https://plast2bcleaned.eu/2019/09/27/coolrec-offers-a-presentation-on-plast2bcleaned-at-kunststoffen-2019/>

<https://plast2bcleaned.eu/2019/06/25/plast2bcleaned-a-recycling-process-for-weee-plastics/>

<https://plast2bcleaned.eu/2019/06/24/plast2bcleaned-kick-off-meeting/>



April 13, 2021 by Plast2bCleaned 0 likes

Unsubscribed

TM2 coordinator of the PLAST2bCLEANED project participated on Apr 8-9 at the InnovatieExpo 2021 event expo to promote the project. During its presentation, the official video of the project was presented to the audience and the main goals to date were shown. InnovatieExpo 2021 addressed the circular economy, energy and urban mobility innovations developed in the last century.

FIGURE 4: EXAMPLE OF WEBSITE POST

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Likewise, during this period the following deliverables have been uploaded to the project website:

[Project video](#)

[Project website](#)

[Communication & dissemination plan](#)

[Limitations barriers and standards](#)

[Definition of goal and scope recycling routes](#)

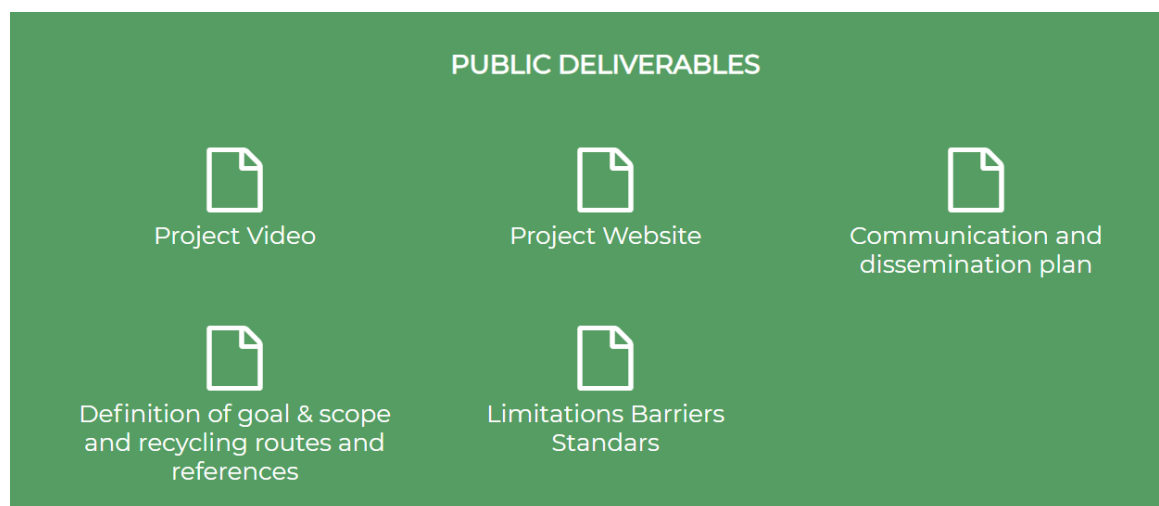


FIGURE 5: DELIVERABLE SECTION ON PLAST2bCLEANED WEBSITE

All the project Newsletters produced to date have been also uploaded to the Documents section. On the designated [section](#) for them, more information can be found. Likewise, the poster mentioned above was also included on this section.

In the M6-M24 period of the project, PLAST2bCLEANED has gained 2,649 unique visitors on its website, with an average session duration of 1 minutes 44 seconds. 8,882 unique page views in total. Summing up results from the beginning of the project, PLAST2bCLEANED has obtained 3,100 users, 11,041 page views and an average session of 2 minutes 08 seconds.

A common session duration is usually between 1 and 2 minutes, the average session of 3 minutes achieved indicates high visitor engagement and interest in the project.



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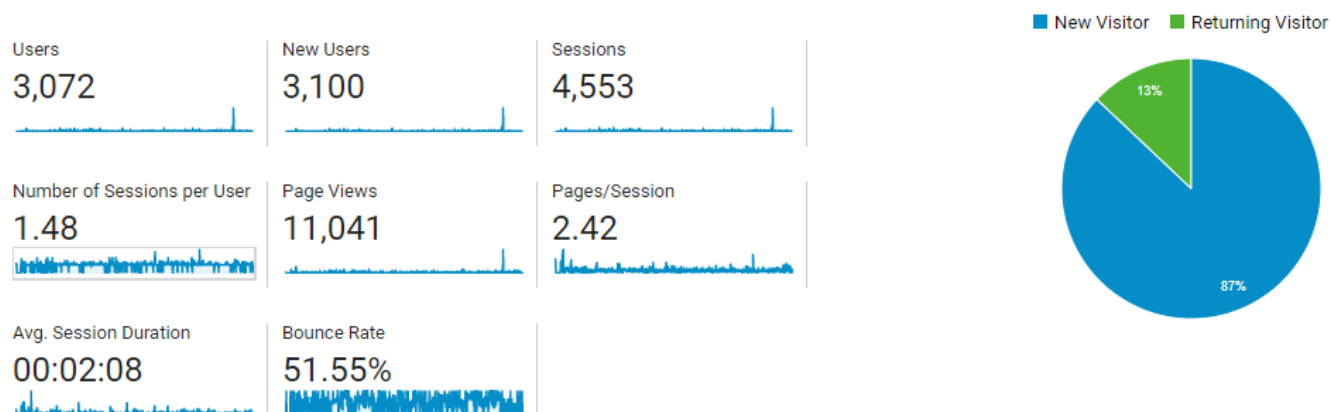


FIGURE 6: GOOGLE ANALYTICS FOR PLAST2bCLEANED WEBSITE

### 4.2.2 SOCIAL MEDIA

The first social media channels ([LinkedIn](#) and [Twitter](#)) were put in place by SIE in M1, while the [YouTube](#) platform was established once the first official [video](#) of the project was released (M9).

#### LINKEDIN

PLAST2bCLEANED presence in LinkedIn has reached 439 followers by M24 after 96 updates (posts).

The engagement rate of this platform (number of interactions with post -likes, comments, shares) has reached 5.13% (more than 3% is usually considered excellent performance).

The number of impressions (views) has grown during the M6-M24 period, reaching by May 2021 a total of 66,396.



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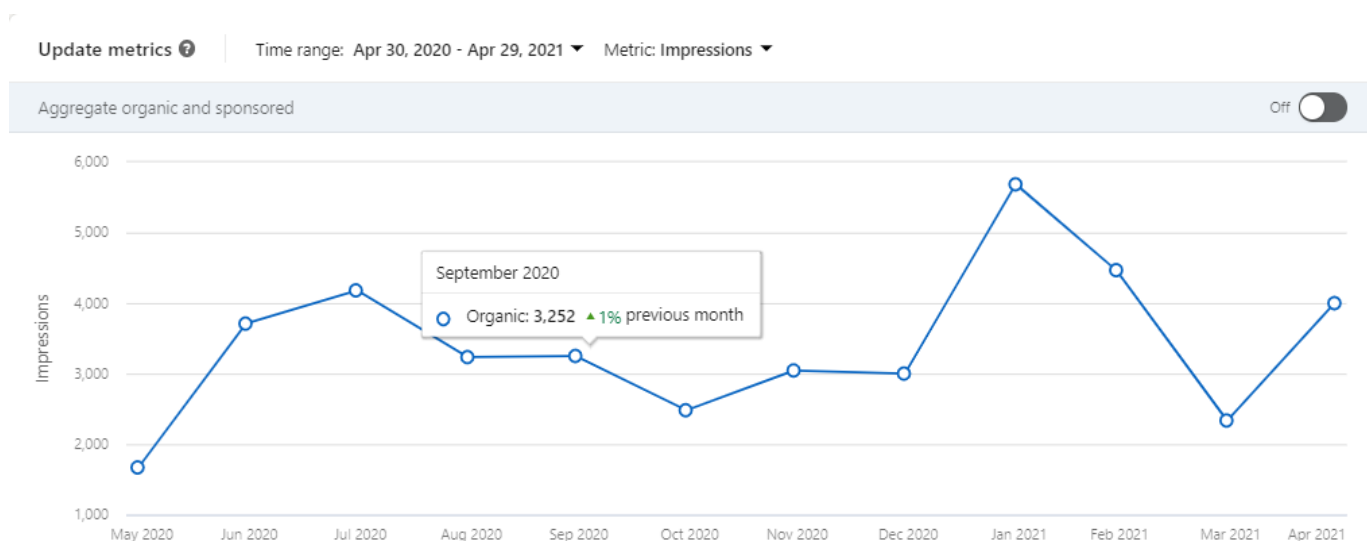


FIGURE 7: NUMBER OF IMPRESSIONS FOR PLAST2bCLEANED IN LINKEDIN

## TWITTER

As of May 2021, PLAST2bCLEANED has 65 followers on this social media channel after 122 tweets. The contents on the profile have generated 55,200 views from M6 until M24\*. The current engagement rate for Twitter is 1.8% (over 0.5% is considered good performance). In summary, a total of 58,200 views has been reached in this social media network by M24.

\*The difference between the analytics of LinkedIn and Twitter remains mainly in the nature of each of them. All the professional contacts are more frequently found on LinkedIn, while Twitter is usually more oriented to a personal use. The interest to be on Twitter, although it frequently results in poor performance compared to LinkedIn, is the number of views that is usually higher than on LinkedIn.



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Your Tweets earned **2.4K impressions** over this **28 day** period

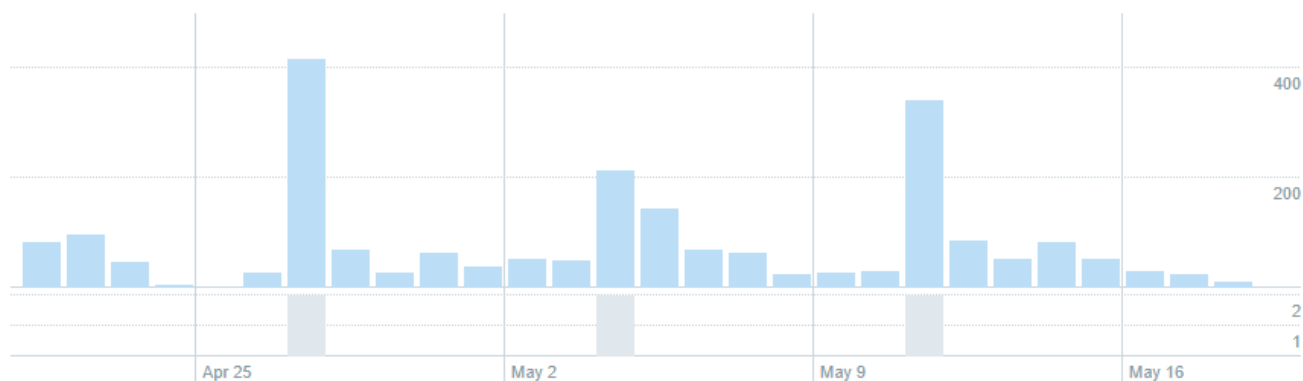


FIGURE 8: NUMBER OF IMPRESSION FOR PLAST2bCLEANED ON TWITTER

## YOUTUBE

At least two videos were expected to be produced along the project life. To date, PLAST2bCLEANED has made 7 videos public.

The first project [video](#) was released in March 2020 and uploaded to the official [YouTube](#) channel. Since then, other videos were produced, containing seven interviews to consortium members.



FIGURE 9: PLAST2bCLEANED OFFICIAL VIDEO



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All videos have received 818 views to date.

### 4.2.3 NEWSLETTERS

As mentioned in the Grant Agreement, it was expected that 4 newsletters would be released during the project life.

Due to the impossibility to participate in physical events, PLAST2bCLEANED has reinforced this communication channel, and already released 4 Newsletters in total by M24. Three of them in this period of analysis.

PLAST2bCLEANED's [second](#) newsletter (M11) contained the official first video and information on the project progress and events attended. From its side, the [third](#) issue (M18) included some interviews with consortium partners, as well as the celebration of one year of research. Finally, edition [number 4](#) (M24) covered the first intermediate report and the most recent activities in the project.

As of M24, the Newsletter has 372 subscribers and 232 readers altogether among the four of them. An average of 58 readers per Newsletter.



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FIGURE 10: FOURTH NEWSLETTER (M23)



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## 5 OTHER RELEVANT ACTIONS

As stated on the Grant Agreement Article 29 “Unless it goes against their legitimate interests, each beneficiary must — as soon as possible — ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).”

In compliance with this article, our partners have actively contributed (as shown above) to disseminate the PLAST2bCLEANED project from the very beginning by different means: social media posts, attendance at conferences and shows, emailing campaigns, newsletters, press releases, etc. to good effect.

PLAST2bCLEANED LinkedIn posts have been shared 106 times in this period (167 during the project life) and the partners were very supportive in this area. Likewise, consortium members have made 26 tweets during M6-M24 (29 during the project life) about PLAST2bCLEANED and contributed to retweeting 116 times (123 in total) the content shared on the official social media channels.

Some partners have accounts on other media channels (Facebook and Instagram) and they have disseminated the project as well over there.

Other relevant actions during this period not mentioned above were: TNO opened a dedicated space on their [website](#) to speak about PLAST2bCLEANED. From their side, Fraunhofer ICT did the same on [theirs](#).

Moreover, to increase PLAST2Bcleaned visibility worldwide, SIE submitted the candidacy of PLAST2Bcleaned to these international awards:

[Globally Great awards](#)



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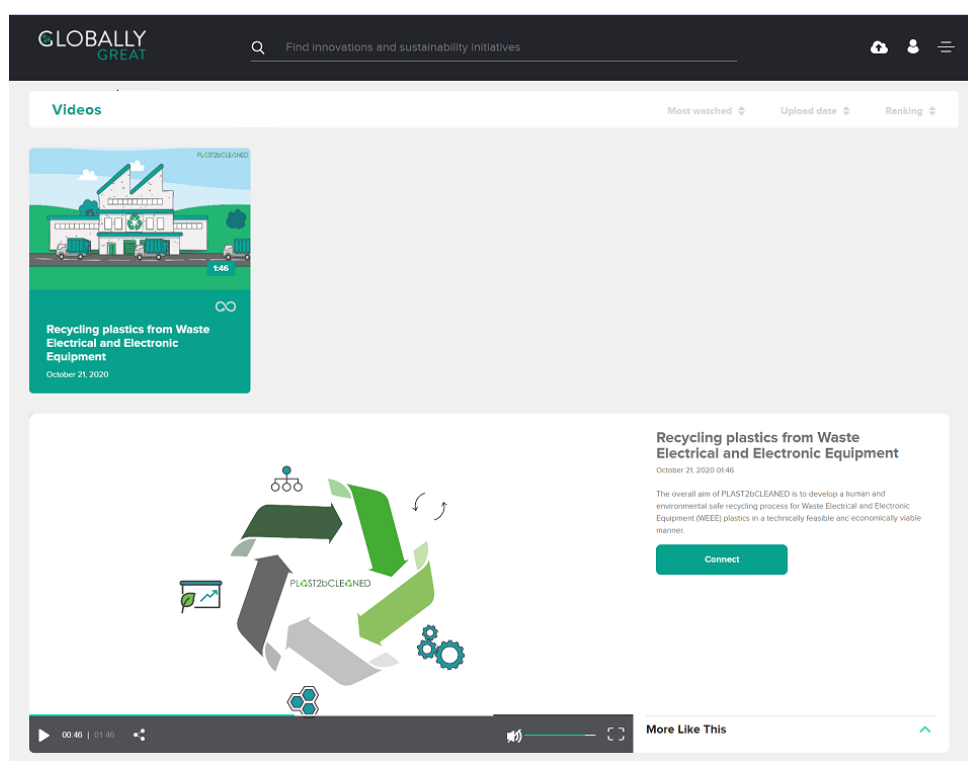


FIGURE 11. PLAST2bCLEANED AS PART OF THE GLOBALLY GREAT AWARDS

All this information can be found in more detail in the dissemination tables included in Annex 2.



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## 6 ACTION PLAN M24-M30

After a careful review of the actions implemented during the M6-M24 period in the PLAST2bCLEANED communication and dissemination strategy, and the examination of the compliance with the KPIs established at the beginning of the project, in general terms, the strategy is proving to be effective. No major deviations have been found, so the main action guidelines will remain the same.

Due to the COVID-19 crisis, all consortium partners are working on impact mitigation strategies regarding the project activities and outcomes. In terms of communication and dissemination, this situation is likely to remain in a reduction in the number of conferences and events attended. In this case, the consortium partners are committed to continue the contact with stakeholders by email, telephone or online meetings and social media posts and we may hold webinars in the interim to help us to progress our work and engagement with targeted community.

The project is now entering in its second communication and dissemination phase and this represents the first webinars, workshops and training sessions will be organised. Likewise, the first papers are expected to be produced.

In cooperation with other projects, it is foreseen to develop a joint policy brief, which will probably be released during this period.

Likewise, In the coming months, special dedicated campaigns will be carried out and could include (but not limited to): press releases, newsletters, website news, documents made available online, social media post, flyers, etc.

These campaigns will be focused to raise awareness and engage PLAST2bCLEANED targeted stakeholders due to the upcoming achievements:

- Joint webinar related projects (M25)
- Joint policy brief (TBD)
- Polystyreneloop plant commissioned/ 16<sup>th</sup> of June 2021 (M26)
- Construction of dissolution unit (M30)
- Life cycle inventory (M30)

As COVID-19 lockdown situation persists, the originally planned physical events will, with great probability, move onto online versions.

The activity on social media will continue. Participation of the partners to maintain the good performance in these platforms is a vital part of our approach to Dissemination and Communications. SIE is also committed to reinforce the PLAST2bCLEANED Newsletter campaigns, to attract as many stakeholders as possible to join the mailing list. This will mean that, at least two more editions are foreseen to be produced in the coming period.



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## 7 ANNEX 1: IMPACT ON MEDIA OUTLETS AND RELATED WEBSITES

### CORDIS EUROPA

Audience [Cordis](#) 350,000 visitors / month

<https://cordis.europa.eu/article/id/415922-plast2bcleaned-a-recycling-process-for-weeee-plastics>

### GAIKER

Audience unknown

<http://www.gaiker.es/cas/Noticias/recuperacion-de-plasticos-tipo-abs-y-hips-procedentes-de-raee.aspx?tipo=detComunicacion&id=067c270e-7373-4c98-beb3-b4b34057ca55&origen=buscador&consulta=plast2bcleaned&pagina=1>

### ELIX POLYMERS

Audience unknown

<https://elix-polymers.com/es/noticia/189/elix-polymers-y-repsol-firman-un-acuerdo-de-colaboracion-en-economia-circular>

<https://elix-polymers.com/es/noticia/184/elix-polymers-apuesta-firmemente-por-la-economia-circular-y-por-una-mayor-sostenibilidad-en-sus-productos>

<https://elix-polymers.com/es/noticia/179/elix-polymers-contribuye-en-la-transicion-hacia-una-economia-circular>

<https://elix-polymers.com/es/noticia/186/nuestro-compromiso-con-proyectos-de-innovacion-responsable>

<https://elix-polymers.com/es/noticia/185/plast2bcleaned-celebra-su-primer-ano-de-investigacion>

<https://elix-polymers.com/es/noticia/166/elix-polymers-participa-en-un-proyecto-europeo-de-reciclado-de-abs>

<https://elix-polymers.com/es/noticia/197/elix-polymers-lanza-la-marca-e-loop-para-actividades-de-economia-circular>

### FABIO DISCONZI

Audience unknown

<https://www.fabiodisconzi.com/open-h2020/per-topic/energy/list/index.html>

### FRAUNHOFER ICT

Audience unknown

<https://www.ict.fraunhofer.de/de/projekte/Plast2BCleaned.html>



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## GESTION DE RESIDUOS ONLINE

Audience unknown

<http://gestionderesiduosonline.com/como-reciclar-los-plasticos-de-los-raee/>

## IZARO

Audience unknown

<https://www.izaro.com/gaiker-trabaja-en-la-recuperacion-de-plasticos-tipo-abs-y-hips-procedentes-de-raee/c-1575461766/>

## K ACTUELL

Audience unknown

<https://www.k-aktuell.de/branche/kunststoffrecycling-neues-projekt-plast2bcleaned/>

## LINKNOVATE

Audience unknown

<https://www.linknovate.com/affiliation/electrolux-580719/all/>

## MEDIA SITRA

Audience unknown

<https://media.sitra.fi/2019/04/22221522/updated-agenda21052019sitra.pdf>

## MEDIOAMBIENT GEN CAT

Audience unknown

[http://mediambient.gencat.cat/es/05\\_ambits\\_dactuacio/empresa\\_i\\_produccio\\_sostenible/economia\\_verda/catalunya\\_circular/recursos/fonts-bibliografiques-i-webs/Videos/](http://mediambient.gencat.cat/es/05_ambits_dactuacio/empresa_i_produccio_sostenible/economia_verda/catalunya_circular/recursos/fonts-bibliografiques-i-webs/Videos/)

## MUNDO PLAST

Audience unknown

<https://mundoplast.com/elix-reciclado/>

## PINFA

Audience unknown

[https://www.pinfa.eu/wp-content/uploads/2020/01/Pinfa\\_Newsletter\\_Issue\\_109\\_FRIP\\_2020.pdf](https://www.pinfa.eu/wp-content/uploads/2020/01/Pinfa_Newsletter_Issue_109_FRIP_2020.pdf)



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**PLASTECH**

Audience [PLASTECH](#) 838,000 visitors per year

<https://www.plastech.biz/en/news/Elix-Polymers-is-participating-in-a-European-Project-for-ABS-14469>

**PLAST EUROPE**

Audience unknown

[https://www.plasteurope.com/news/ELIX\\_POLYMERS\\_t243846/](https://www.plasteurope.com/news/ELIX_POLYMERS_t243846/)

**REMADYL**

Audience unknown

[http://www.remadyl.eu/wp-content/uploads/2020/10/spire\\_2019\\_projects\\_brochure.pdf](http://www.remadyl.eu/wp-content/uploads/2020/10/spire_2019_projects_brochure.pdf)

**RESEARCH RANKING**

Audience unknown

<http://www.researchranking.org/index.php?action=project&p=dIO>

**RESIDUOS PROFESIONAL**

Audience unknown

<https://www.residuosprofesional.com/plast2bcleaned-reciclaje-abs-hips/>

**RETEMA**

Audience [RETEMA](#): 95,000 visitors / month

<https://www.retema.es/noticia/el-proyecto-plast2bcleaned-estudiara-la-recuperacion-de-plasticos-procedentes-de-resi-mWxRW>

**ROHS EXEMPTIONS**

Audience unknown

[https://rohs.exemptions.oeko.info/fileadmin/user\\_upload/RoHS\\_Pack\\_15/4th\\_Consultation\\_PartII/contribution\\_Campine\\_RoHS15\\_questionnaire\\_ATO\\_20200213.pdf](https://rohs.exemptions.oeko.info/fileadmin/user_upload/RoHS_Pack_15/4th_Consultation_PartII/contribution_Campine_RoHS15_questionnaire_ATO_20200213.pdf)

**RVO.NL**

Audience unknown

<https://www.rvo.nl/sites/default/files/2019/04/Jaarrapportage%20EU%20financiering%20van%20klimaat%20duurzaam%20transport%20en%20circulaire%20economie%20projecten%202018.pdf>



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**SPIRE2030**

Audience unknown

<https://www.spire2030.eu/printpdf/projects/our-spire-project/3041>

**TNO**

Audience [TNO](#) 43,775 monthly visitors

<https://www.tno.nl/en/focus-areas/circular-economy-environment/roadmaps/circular-economy/plastics/plastic-waste-from-electronics/>

**TWIPU**

Audience unknown

<https://www.twipu.com/plast2bcleaned/tweet/1160866386983489537>

**UPGATE**

Audience unknown

<https://www.upgate.it/it-it/forum-mondiale-delleconomia-circolare.aspx>

**WORLD OF CHEMICALS**

Audience unknown

<https://www.worldofchemicals.com/media/strong-focus-on-sustainability-and-circular-economy/3748.html>



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### 3 ANNEX 2: DISSEMINATION TABLES



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TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Social media post	FRAUNHOFER ICT	PLAST2BCLEANED corporate video	September 2020	Linkedin	General Public	313	Worldwide	<a href="https://www.linkedin.com/posts/fraunhofer-ict_plast2bcleaned-eu-project-activity-6711917384837431296-rFoV">https://www.linkedin.com/posts/fraunhofer-ict_plast2bcleaned-eu-project-activity-6711917384837431296-rFoV</a>	No	Yes	Repost from corporate account
Social media post	FRAUNHOFER ICT	Recycling von Plastik aus Elektrogeräten – Projekt Plast2BCleaned	25.11.2020	FhG News "Green box"	Scientific recipients	550	Germany		No	No	
Poster presentation	FRAUNHOFER ICT	Untersuchung der Abtrennung von Polybutadien und Antimontrioxid aus Lösungen von Polymeren mittels Filtrationsverfahren	04.02.2021	Online Webinar	Experts on separation technology	unknown	Germany, EU	<a href="https://dechema.converia.de/frontend/index.php?folder_id=2923&amp;page_id=">https://dechema.converia.de/frontend/index.php?folder_id=2923&amp;page_id=</a>	No	No	
Website Entry	FRAUNHOFER ICT	Sortierung und Trennung von Plastik und anschließendes Recycling von Polymer, bromierten Flammschutzmitteln und Antimontrioxid	July 2020	Website	General Public	unknown	Germany, worlwide	<a href="https://www.ict.fraunhofer.de/de/projekte/Plast2BCleaned.html">https://www.ict.fraunhofer.de/de/projekte/Plast2BCleaned.html</a>	No	Yes	
Oral poster presentation	S. Reinardt	Investigation into the separation of polymer additives by filtration	04.02.2021	Online Meeting	Scientific audience	150 directly, 350 indirectly	Germany	<a href="https://dechema.de/EXT_MEM21.html">https://dechema.de/EXT_MEM21.html</a>	no	yes	

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Press release	GAIKER	Trabajamos en la recuperación de #plásticos tipo #ABS y #HIPS procedentes de #RAEE, incluidos los plásticos de color negro	nov-19	Corporate website	technical magazines (plast)	18	Spain	http://www.gaiker.es/cas/Noticias/recuperacion-de-plasticos-tipo-abs-y-hips-procedentes-de-raee.aspx?tipo=detComunicacion&id=067c270e-7373-4c98-beb3-b4b34057ca55&origen=buscador&consulta=plast2bcleaned&pagina=1	-	Yes	Brief summary of the project
Social media post	Gaiker		dic-19	Linkedin	General public	3485	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6607555830371680257	-	Yes	Information about the project
Social media post	Gaiker	Trabajamos en la recuperación de #plásticos tipo #ABS y #HIPS procedentes de #RAEE, incluidos los plásticos de color negro	dic-19	Twitter	General public	909	Worldwide	https://twitter.com/izarotech/status/1204329147700580352	-	Yes	Information about the project
Social media post	Gaiker	Trabajamos en la recuperación de #plásticos tipo #ABS y #HIPS procedentes de #RAEE, incluidos los plásticos de color negro	ene-20	Twitter	General public	2007	Worldwide	https://twitter.com/davidorreta/status/1202156978413473794	-	Yes	Information about the project
Social media post		Participamos en la reunión de seguimiento del proyecto europeo PLAST2BCLEANED	ene-20	Linkedin	General public	3666		https://www.linkedin.com/feed/update/urn:li:activity:6623150895582588928/ https://www.linkedin.com/posts/gaiker_interview-to-ainara-pocheville-researcher-activity-6645949392039882752-UfLJ	-	Yes	Repost from corporate account
Social media post	Gaiker	Interview to Ainara Pocheville	feb-20	Linkedin	General public	3716	Worldwide		-	Yes	Repost from corporate account
Social media post	Gaiker	Participamos en la reunión de seguimiento del proyecto europeo @plast2bcleaned que se está celebrando en las instalaciones de @FraunhoferICT en Pfinztal (Alemania)	ene-20	Twitter	General public	721	Worldwide	https://twitter.com/GAIKER_BRTA/status/1217385956069847040	-	Yes	Information on M6 meeting
Social media post		Interview to Ainara Pocheville	mar-20	Linkedin	General public	3836	Worldwide	https://www.linkedin.com/feed/update/urn:li:activity:6645949392039882752 https://www.linkedin.com/feed/update/urn%3A%2Factivity%3A66681437474998288384/?actorCompanyId=19181364	-	Yes	Repost from corporate account
Social media post	Gaiker	Participation in M12 meeting	June 24, 2020	Linkedin	General public	4130	Worldwide	https://twitter.com/GAIKER_BRTA/status/1275671482073481222	-	Yes	Repost from corporate account
Social media post	Gaiker	Participation in M12 meeting	June 24, 2020	Twitter	General public	292	Worldwide	https://twitter.com/GAIKER_BRTA/status/1275671482073481222	-	Yes	Repost from corporate account
Social media post	Gaiker	Nopmination to Global Innovation Awards	January 2021	LinkedIn	General public	4749	Workwide	https://www.linkedin.com/feed/update/urn%3A%2Factivity%3A6752126756498526208/?actorCompanyId=19181364	No	Yes	Repost from corporate account
Social media post	Gaiker	Participation M18 meeting	January 2021	Twitter	General public	425	Workwide	https://twitter.com/GAIKER_BRTA/status/1352589606731075584	No	Yes	repost from corporate account
Social media post	Gaiker	Workshop EASME	February 2021	Twitter	General public	453	Workwide	https://twitter.com/GAIKER_BRTA/status/1361959985685680128	No	Yes	Information on workshop EASME
Social media post	Ainara Pocheville	PLAST2BCLEANED Newsletter	abr-21	LinkedIn	General public	70	Workwide	https://www.linkedin.com/posts/activity-6785483374946598913-W2AX	No	Yes	Repost from corporate account

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Conference	L.Tange	FRPM2019	26/28-6-2019	Turku FL	Science-plastic value chain	200	EU	http://frpm19.com/	yes		Flame retardant EEE plastics ARE circular: novel technologies enabling efficient
Conference	L.Tange	Fire resistance in Plastics	3/5-12-2019	Cologne	plastic value chain	250	EU	https://www.ami.international/events/event?Code=C0992			
Conference	L.Tange	Int Electronic Recycle Conference	21/24-2020	Salzburg	Recycle and OEM value chain	400	EU	https://icm.ch/ierc-2020			
Social media	L.Tange	First year succesfully finalised	07/07/2020	Linkedin	General Public	2244	Worldwide	https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6684001981683531776/?actorCompanyId=19181364	no	yes	Information on M12 meeting
Conference	L.Tange	International Automotive Recycle Conference IARC2020	01/03/2020	Geneva	Recycle and OEM value chain	500	EU	https://www.icm.ch/en/iarc-2020			new date 23-25 th of June 2021
Conference	L.Tange	Fire resistance in Plastics	1-2/12-2020	Essen	plastic value chain	250	EU	https://www.ami.international/events/event?Code=C1091			
Conference	L.Tange	Int Electronic Recycle Conference	21/24-2021	Salzburg	Recycle and OEM value chain	400	EU	https://icm.ch/en/ierc-2021			
Social media	L.Tange	PLAST2BCLEANED interview Lein Tange	sep-20	Linkedin	General Public	2286	Worldwide	https://www.linkedin.com/posts/lein-tange-a364086_covid-19-has-made-plast2bclaneds-stakeholder-activity-6711726322177085440-_r9P	no	yes	Repost corporate account
Conference	Lein Tange	AMI Fire Safety in Plastics Circular Economy part	February 2021	Webinar	General public/authorities and palstics value chain	200 directly and 500 indirectly	Europe	https://www.ami-events.com/event/fc1cb6ca-f88b-484f-8c16-76ef92b1607e/websitePage:645d57e4-75eb-4769-b2c0-f201aobfc6ce?RefId=AMI%20Website	Yes virtually available	NO/partially	Update of the P2BC project and objectives

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Social media post	SIE	Invitation to visit the project website	July 2019	Linkedin	General Public	3011 followers	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_plast2bcleaned-linked-in-activity-6561529471223115776-FWEq">https://www.linkedin.com/posts/sustainable-innovations-europe_plast2bcleaned-linked-in-activity-6561529471223115776-FWEq</a>	-	Yes	Sustainable Innovations Europe as part of the Plast2bCleaned project, invite all of you to follow this project's page to know is main objective, expected impact and more!
Social media post	SIE	SIE as part of the kick off meeting	June 2019	Linkedin	General Public	3011 followers	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_kickoffmeeting-sustainable-innovation-activity-6544208343358156800-io-s">https://www.linkedin.com/posts/sustainable-innovations-europe_kickoffmeeting-sustainable-innovation-activity-6544208343358156800-io-s</a>	-	Yes	Information about the kick off meeting
Social media post	SIE	SIE contributing to world cities day through several projects	October 2019	Linkedin	General Public	3177 followers	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_our-projects-activity-6595599377920864256-eXAV">https://www.linkedin.com/posts/sustainable-innovations-europe_our-projects-activity-6595599377920864256-eXAV</a> <a href="https://www.linkedin.com/posts/sustainable-innovations-europe_kickoffmeeting-innovation-sustainable-activity-6544272558873686016-5CvN">https://www.linkedin.com/posts/sustainable-innovations-europe_kickoffmeeting-innovation-sustainable-activity-6544272558873686016-5CvN</a>	-	Yes	Information on projects related to world cities day
Social media post	SIE	SIE presenting at the kick off meeting	June 2019	Linkedin	General Public	3011 followers	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe-as-part-of-activity-6545253840017600512-mY14">https://www.linkedin.com/posts/sustainable-innovations-europe-as-part-of-activity-6545253840017600512-mY14</a>	-	Yes	Information about the kick off meeting
Social media post	SIE	News projects on	July 2019	Linkedin	General Public	3011 followers	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1197122158327205888">https://twitter.com/SustainableInnE/status/1197122158327205888</a>	-	Yes	Information on new projects
Social media post	SIE	World cities day	nov-19	Twitter	General Public	465	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_the-best-of-2019-at-sustainable-innovations-activity-6617323379122933760-XHkc">https://www.linkedin.com/posts/sustainable-innovations-europe_the-best-of-2019-at-sustainable-innovations-activity-6617323379122933760-XHkc</a>	-	Yes	Information on projects
Social media post	SIE	SIE summarizing the year and its projects	dic-19	Linkedin	General Public	3200	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6612967106554277888">https://www.linkedin.com/feed/update/urn:li:activity:6612967106554277888</a>	-	Yes	Information on projects
Social media post	SIE	International migrations day	dic-19	Linkedin	General Public	465	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1207210531033112576">https://twitter.com/SustainableInnE/status/1207210531033112576</a>	-	Yes	Information on projects
Social media post	SIE	International migrations day	dic-19	Twitter	General Public	465	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_dissemination-exploitation-capacitybuilding-activity-6622962877231955968-YgkR">https://www.linkedin.com/posts/sustainable-innovations-europe_dissemination-exploitation-capacitybuilding-activity-6622962877231955968-YgkR</a>	-	Yes	Information on projects
Social media post	SIE	SIE presenting at the M6 meeting	January 2020	Linkedin	General Public	3200	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1217198183924862979">https://twitter.com/SustainableInnE/status/1217198183924862979</a>	-	Yes	Information about the M6 meeting
Social media post	SIE	SIE presenting at the M6 meeting	January 2020	Twitter	General Public	465	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1217002189098508289">https://twitter.com/SustainableInnE/status/1217002189098508289</a>	-	Yes	Information about the M6 meeting
Social media post	SIE	SIE participating at the M6 meeting	January 2020	Twitter	General Public	465	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_our-projects-activity-6627928588878520320-hnY-">https://www.linkedin.com/posts/sustainable-innovations-europe_our-projects-activity-6627928588878520320-hnY-</a>	-	Yes	Information about the M6 meeting
Social media post	SIE	Worlds Co2 emmissions reduction	February 2020	Linkedin	General Public	3500	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1222161987871920129">https://twitter.com/SustainableInnE/status/1222161987871920129</a>	-	Yes	Information on projects
Social media post	SIE	Worlds Co2 emmissions reduction	February 2020	Twitter	General Public	465	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_plast2bcleaned-corporate-video-activity-6651391378557288451-YEuc">https://www.linkedin.com/posts/sustainable-innovations-europe_plast2bcleaned-corporate-video-activity-6651391378557288451-YEuc</a>	-	Yes	Information on projects
Social media post	SIE	PLAST2bCLEANED video	April, 2020	Linkedin	General Public	3866	Worldwide		-	Yes	Information on the video and responsibilities within the project

Social media post	SIE	Mother Ocean Day	May, 2020	Linkedin	General Public	4106	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6665188903206690816/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6665188903206690816/?actorCompanyId=19181364</a>	-	Yes	Information about the project
Social media post	SIE	Mother Ocean Day	May, 2020	Twitter	General Public	507	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1259424237321949185">https://twitter.com/SustainableInnE/status/1259424237321949185</a>	-	Yes	Information about the project
Social media post	SIE	Mother Ocean Day	May, 2020	Instagram	General Public	352	Worldwide	<a href="https://www.instagram.com/p/CAAN6KqqtDD/">https://www.instagram.com/p/CAAN6KqqtDD/</a>	-	Yes	Information about the project
Social media post	SIE	m12 meeting	June 24, 2020	Linkedin	General Public	4306		<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6681441899972186112/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6681441899972186112/?actorCompanyId=19181364</a>	-	Yes	Information about M12 meeting
Social media post	SIE	m12 meeting	June 24, 2021	Instagram	General Public	352	Worldwide	<a href="https://www.instagram.com/p/CBz54CeH2WF/">https://www.instagram.com/p/CBz54CeH2WF/</a>	-	Yes	Information about M12 meeting
Social media post	SIE	m12 meeting	June 24, 2022	Twitter	General Public	523	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1275676619043151874">https://twitter.com/SustainableInnE/status/1275676619043151874</a>	-	Yes	Information about M12 meeting
Social media post	SIE	SDGs day	July, 28 2020	Linkedin	General Public	4421	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6693757793863770112/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6693757793863770112/?actorCompanyId=19181364</a>	-	Yes	Information on projects
Social media post	SIE	SDGs day	July, 28 2020	Twitter	General Public	532	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1287993777446166530">https://twitter.com/SustainableInnE/status/1287993777446166530</a>	-	Yes	Information on projects
Social media post	SIE	SDGs day	July, 28 2020	Instagram	General Public	360	Worldwide	<a href="https://www.instagram.com/p/CDLOi4lCqy3/">https://www.instagram.com/p/CDLOi4lCqy3/</a>	-	Yes	Information on projects
Website post	SIE	PLAST2BCLEANED post on website	15-sep-20	Website	General Public	50	Worldwide	<a href="https://www.sustainableinnovations.eu/es/sustainable-innovations-plast2bcleaned-reciclaje-plasticos-weee/">https://www.sustainableinnovations.eu/es/sustainable-innovations-plast2bcleaned-reciclaje-plasticos-weee/</a>	-	Yes	Information in the project and SIE's responsibilities within it. Post in Spanish
Website post	SIE	PLAST2BCLEANED post on website	15-sep-20	Website	General Public	300	Worldwide	<a href="https://www.sustainableinnovations.eu/sustainable-innovations-plast2bcleaned-recycling-weee-plastics/">https://www.sustainableinnovations.eu/sustainable-innovations-plast2bcleaned-recycling-weee-plastics/</a>	-	yes	Information in the project and SIE's responsibilities within it. Post in English
Social media post	SIE	PLAST2BCLEANED post	15-sep-20	Linkedin	General Public	4671	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_sustainable-innovations-plast2bcleaned-recycling-activity-6709710076858392576-jHBg">https://www.linkedin.com/posts/sustainable-innovations-europe_sustainable-innovations-plast2bcleaned-recycling-activity-6709710076858392576-jHBg</a>	-	yes	Information in the project and SIE's responsibilities within it. Post in English
Social media post	SIE	PLAST2BCLEANED post	15-sep-20	Linkedin	General Public	4671	Worldwide	<a href="https://www.linkedin.com/posts/sustainable-innovations-europe_sustainable-innovations-plast2bcleaned-reciclaje-activity-6709710504597696513-t6y6">https://www.linkedin.com/posts/sustainable-innovations-europe_sustainable-innovations-plast2bcleaned-reciclaje-activity-6709710504597696513-t6y6</a>	-	yes	Information in the project and SIE's responsibilities within it. Post in Spanish
Social media post	SIE	PLAST2BCLEANED post	15-sep-20	Twitter	General Public	548	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1303945201510219776">https://twitter.com/SustainableInnE/status/1303945201510219776</a>	-	yes	Information in the project and SIE's responsibilities within it.
Social media post	SIE	PLAST2BCLEANED post	15-sep-20	Instagram	General Public	370	Worldwide	<a href="https://www.instagram.com/p/CE8j_Enq1si/">https://www.instagram.com/p/CE8j_Enq1si/</a>	-	Yes	Information in the project and SIE's responsibilities within it.
Social media post	Sustainable Innovations	Participation i M18 meeting	January 2021	Linkedin	General Public	5085	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6757618609889034240/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6757618609889034240/?actorCompanyId=19181364</a>	-	Yes	Further explanation on the participation on M18 meeting
Social media post	Sustainable Innovations	Participation i M18 meeting	January 2021	Twitter	General Public	600	Worlwide	<a href="https://twitter.com/SustainableInnE/status/1351853128098979840">https://twitter.com/SustainableInnE/status/1351853128098979840</a>	-	Yes	Further explanation on the participation on M18 meeting
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Linkedin	General Public	5339	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6778207138205454336/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6778207138205454336/?actorCompanyId=19181364</a>	-	Yes	Information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Instagram	General Public	459	Worlwide	<a href="https://www.instagram.com/p/CMkDLPWHJsb/">https://www.instagram.com/p/CMkDLPWHJsb/</a>	-	Yes	Information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Twitter	General Public	627	Worlwide	<a href="https://twitter.com/SustainableInnE/status/1372441460593710208">https://twitter.com/SustainableInnE/status/1372441460593710208</a>	-	Yes	Information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Participation i M18 meeting	January 2021	Linkedin	General Public	5085	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6757618609889034240/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6757618609889034240/?actorCompanyId=19181364</a>	-	Yes	Further explanation on the participation on M18 meeting



Social media post	Sustainable Innovations	Participation i M18 meeting	January 2021	Twitter	General Public	600	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1351853128098979840">https://twitter.com/SustainableInnE/status/1351853128098979840</a>	-	Yes	further explanation on the participation on M18 meeting
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Linkedin	General Public	5339	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3A%3Aactivity%3A6778207138205454336/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A%3Aactivity%3A6778207138205454336/?actorCompanyId=19181364</a>	-	Yes	Information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Instagram	General Public	459	Worldwide	<a href="https://www.instagram.com/p/CMkDLPWHJsb/">https://www.instagram.com/p/CMkDLPWHJsb/</a>	-	Yes	information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Twitter	General Public	627	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1372441460591710208">https://twitter.com/SustainableInnE/status/1372441460591710208</a>	-	Yes	information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Participation i M18 meeting	January 2021	Linkedin	General Public	5085	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3A%3Aactivity%3A6757618609889034240/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A%3Aactivity%3A6757618609889034240/?actorCompanyId=19181364</a>	-	Yes	Further explanation on the participation on M18 meeting
Social media post	Sustainable Innovations	Participation i M18 meeting	January 2021	Twitter	General Public	600	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1351853128098979840">https://twitter.com/SustainableInnE/status/1351853128098979840</a>	-	Yes	further explanation on the participation on M18 meeting
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Linkedin	General Public	5339	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3A%3Aactivity%3A6778207138205454336/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A%3Aactivity%3A6778207138205454336/?actorCompanyId=19181364</a>	-	Yes	Information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Instagram	General Public	459	Worldwide	<a href="https://www.instagram.com/p/CMkDLPWHJsb/">https://www.instagram.com/p/CMkDLPWHJsb/</a>	-	Yes	information on PLAST2bCLEANED
Social media post	Sustainable Innovations	Global Recycling Day	March 2021	Twitter	General Public	627	Worldwide	<a href="https://twitter.com/SustainableInnE/status/1372441460591710208">https://twitter.com/SustainableInnE/status/1372441460591710208</a>	-	Yes	information on PLAST2bCLEANED

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Key note lecture		Chemical recycling of complex plastics	15-19th Sept	Florence, Italy	experts from industry and academia			<a href="https://www.aidic.it/ebbe12/plenary.php">https://www.aidic.it/ebbe12/plenary.php</a>			Marinke Wijngaard keynote speaker with a plenary lecture on chemical recycling of complex plastics (gasification, pyrolysis and dissolution of plastics), P2BC part of the presentation (dissolution)
	Marinke Wijngaard, Gerard vd Laan					1000	International conference				
Social media post	Roald Lapperre Min I&W		February 20	Twitter	General public	7542	Worldwide	<a href="https://twitter.com/lapperre/status/122693306450743296">https://twitter.com/lapperre/status/122693306450743296</a>	-	Yes	
Social media post	Judith Kessens TNO	PLAST2bCLEANED video	April, 2020	Linkedin	General public	538	Worldwide	<a href="https://www.linkedin.com/posts/judith-kessens-9b10682_plast2bcleaned-corporate-video-activity-6651823417001598977-LKCB">https://www.linkedin.com/posts/judith-kessens-9b10682_plast2bcleaned-corporate-video-activity-6651823417001598977-LKCB</a>	-	Yes	Repost official corporate account
Social media post	Esther Zondervan TNO	PLAST2bCLEANED video	July, 2020	Linkedin	General public	1104	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6688325832442490880/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6688325832442490880/?actorCompanyId=19181364</a>	-	Yes	Repost official corporate account
Social media post	J.A.J van der Meulen TNO	PLAST2bCLEANED video	July, 2020	Linkedin	General public	749	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6688394220270563328/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6688394220270563328/?actorCompanyId=19181364</a>	-	Yes	Repost official corporate account
Social media post	Paul Verschoor	Participation TNO at Empack	44136	Linkedin	General public	2386	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6735212306231373824/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6735212306231373824/?actorCompanyId=19181364</a>	-	Yes	Repost official corporate account
Social media post	Esther Zondervan TNO	PLAST2bCLEANED Newsletter	44136	Linkedin	General public	1254	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A67371125726211328/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A67371125726211328/?actorCompanyId=19181364</a>	-	Yes	Repost official corporate account
Presentation EMPACK	Mark Roelands TNO	Brightlands Symposium: Circular Challenges of Plastics Packaging	44091	Utrecht, Online	Packaging industry	273	Worldwide	<a href="https://www.empack.nl/deelnemers/?event=edition&amp;efrm=empack-utrecht-2020">https://www.empack.nl/deelnemers/?event=edition&amp;efrm=empack-utrecht-2020</a>	online	Yes	P2BC mentioned in presentation
Presentation E-Waste Summit	Rob de Ruiter TNO	Reclaiming polymers from WEEE through chemical recycling	44154	Online summit	WEEE Industry	150	worldwide	<a href="https://ewaste-expo.vfairs.com/">https://ewaste-expo.vfairs.com/</a>		No	Presentation on WEEE recycling
Organizer of Webinar "Don't wast it!"	Marinke Wijngaard, Rob de Ruiter, Esther Zondervan, Jan Harm Urbanus TNO	DON'T WASTE IT - SOLVING THE DARK SIDE OF TODAY'S PLASTIC incl PLAST2bCLEANED video	44158	Online webinar	General Public	598	Worldwide	<a href="https://www.tno.nl/en/about-tno/events/2020/webinar-on-plastics-23-november-2020/">https://www.tno.nl/en/about-tno/events/2020/webinar-on-plastics-23-november-2020/</a>	online info, emails	Yes	Webinar on the TNO's vision on circular plastics, including a movie about PLAST2bCLEANED
S3 3d Congres online	Esther Zondervan TNO	Superheated dissolution W3E (project results PLAST2bCLEANED)	44112	Online	Plastic industry	48	mainly EU	<a href="https://s3-3rd-congress-2020.b2match.io/">https://s3-3rd-congress-2020.b2match.io/</a>	online info, emails		Presentation on PLAST2bCLEANED project
Project webpage on TNO.nl	Esther Zondervan, Judith Kessens TNO	Recycling of plastics from electronic waste	44075	Online	General public	24 (NL)/34 (Eng)	Worldwide	<a href="https://www.tno.nl/en/focus-areas/circular-economy-environment/roadmaps/circular-economy/plastics/plastic-waste-from-electronics/">https://www.tno.nl/en/focus-areas/circular-economy-environment/roadmaps/circular-economy/plastics/plastic-waste-from-electronics/</a>	-	Yes	Project webpage
Chains	Esther Zondervan, Lein Tange	Purification of brominated flame retardants from HIPS/ABS	44173	online	Scientific public + industry	200	mainly Netherlands	<a href="https://nwochains.nl/">https://nwochains.nl/</a>		No	
Website	TNO	TNO website to inform about PLAST2bCLEANED						Recycling of plastics from electronic waste   TNO			
Social media post	Esther Zondervan	Newsletter PLAST2bCLEANED	37226	Linkedin	General Public	1287	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A67371125726211328/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A67371125726211328/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Anita Weggermans	PLAST2bCLEANED part of a webinar	january 2021	Linkedin	General Public	269	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6759769804552364032/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AAl%63Aactivity%3A6759769804552364032/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Esther Zondervan	PLAST2bCLEANED at Innovatieexpo	44287	Linkedin	General Public	1621	Worldwide	<a href="https://www.linkedin.com/posts/esther-zondervan-van-den-beuken-innovatieexpo-plast2bcleaned-tno-activity-6786260591301402624-7fsN">https://www.linkedin.com/posts/esther-zondervan-van-den-beuken-innovatieexpo-plast2bcleaned-tno-activity-6786260591301402624-7fsN</a>	-	Yes	Information on the participation at Innovatieexpo
Social media post	Anita Weggermans	Post about NONTOX project (sister initiative)	44287	Linkedin	General Public	270	Worldwide	<a href="https://www.linkedin.com/posts/anita-weggermans-4527b27_home-activity-6790504732592001024-anQz">https://www.linkedin.com/posts/anita-weggermans-4527b27_home-activity-6790504732592001024-anQz</a>	-	Yes	Information about the Nontox project (sister project of PLAST2bCLEANED
Social media post	Pieter Imhof	Interview PLAST2bCLEANED to project coordinators TNO	44287	Linkedin	General Public	2587	Worldwide	<a href="https://www.linkedin.com/posts/activity-6795632126101393409-OGWx">https://www.linkedin.com/posts/activity-6795632126101393409-OGWx</a>	-	Yes	Repost from corporate account
Presentation	Esther Zondervan	PLAST2bCLEANED part of presentation for collision day Chrysalix	44287		Investors	100	Worlwide				
Presentation	Esther Zondervan	PLAST2bCLEANED part of presentation for The future is Circular: strengthening Anglo-Dutch collaboration for circular solutions	44287		General Public	40	NL-UK	<a href="https://www.eventbrite.co.uk/e/the-future-is-circular-strengthening-anglo-dutch-collaboration-tickets-150500632443">https://www.eventbrite.co.uk/e/the-future-is-circular-strengthening-anglo-dutch-collaboration-tickets-150500632443</a>			

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Conference	Karen Janssens	Fire resistance in Plastics	3/5-12-2019	Cologne	plastic value chain	250	EU	<a href="https://www.ami.international/events/event?Code=C0992">https://www.ami.international/events/event?Code=C0992</a>	-	Yes	
Social media post	Hans Vercammen	Proud partners	February, 20	Linkedin	General Public	1694	Worlwide	<a href="https://www.linkedin.com/posts/hansvercammen_partners-activity-6638723438045474817-sj5h">https://www.linkedin.com/posts/hansvercammen_partners-activity-6638723438045474817-sj5h</a>	-	Yes	Repost corporate account
Social media post	Campine	Proud partners	February, 20	Linkedin	General Public	1261	Worlwide	<a href="https://www.linkedin.com/posts/campine-nv_partners-activity-6639087957930201088-cl5">https://www.linkedin.com/posts/campine-nv_partners-activity-6639087957930201088-cl5</a>	-	Yes	Repost corporate account
Social media post	Marlies Cordy	Proud partners	February, 20	Linkedin	General Public	196	Worlwide	<a href="https://www.linkedin.com/posts/marlies-cordy-202547140_partners-activity-6639095247374700544-cCC9">https://www.linkedin.com/posts/marlies-cordy-202547140_partners-activity-6639095247374700544-cCC9</a>	-	Yes	Repost corporate account
Social media post	Campine	Video interview comm & exploitation	June, 22, 2020	Linkedin	General Public	1332	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6678926402286346240/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6678926402286346240/?actorCompanyId=19181364</a>	-	Yes	Repost corporate account
Social media post	Campine	M12 meeting	June 24, 2020	Linkedin	General Public	1332	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6681479034850852864/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6681479034850852864/?actorCompanyId=19181364</a>	-	Yes	Repost corporate account
		we are happy to support the PLAST2bCLEANED project! They are doing all they can to boost the technical plastics recycling.		Linkedin							
Social media post	Campine		August, 2020		General Public	1361	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6696330301968314369/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6696330301968314369/?actorCompanyId=19181364</a>	-	Yes	Repost corporate account
Social media post	Campine	PLAST2bCLEANED presentation	August, 2020	Linkedin	General Public	1361	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6701470605629300736/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6701470605629300736/?actorCompanyId=19181364</a>	-	Yes	Repost corporate account
Social media post	Campine	PLAST2bCLEANED NEWSLETTER	nov-20	Linkedin	General Public	1420	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6737304367310929920/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6737304367310929920/?actorCompanyId=19181364</a>	-	Yes	Repost corporate account
Social media post	Campine	Newsletter PLAST2bCLEANED	dic-01	Linkedin	General Public	1430	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6737304367310929920/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6737304367310929920/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Campine	Interview Campine	dic-20	Linkedin	General Public	1430	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6742695000645136384/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6742695000645136384/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Campine	Nomination to Global Innovation Awards	january 2021	Linkedin	General Public	1512	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6752953542409035776/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6752953542409035776/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Campine	PLAST2bCleaned at webinar	january 2021	Linkedin	General Public	1512	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6755056109410684928/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6755056109410684928/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Campine	PLAST2bCLEANED participatin at Plastics Recycling Europe	January 2021	Linkedin	General Public	1512	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6760476710946312192/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6760476710946312192/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Campine	PLAST2bCLEANED review meeting	February 2021	Linkedin	General Public	1526	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6765207113758236672/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AActivity%3A6765207113758236672/?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Campine	PLAST2bCleaned newsletter	abr-21	Linkedin	General Public	1594	Worldwide	<a href="https://www.linkedin.com/posts/campine-nv_plast2bcleaned-newsletter-april-2021-activity-6785810165103964160-Z87X">https://www.linkedin.com/posts/campine-nv_plast2bcleaned-newsletter-april-2021-activity-6785810165103964160-Z87X</a>	-	Yes	Repost from corporate account
Social media post	Campine	Innovatioexpo	abr-21	Linkedin	General Public	1594	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3AId%3AAugPost%3A6787797474842079232/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3AId%3AAugPost%3A6787797474842079232/?actorCompanyId=19181364</a>	-	Yes	Repost from coordinator's post about Innovatioexpo

Type of Activity	Main Leader /Authors	Title	Date	Place	Type of Audience	Size of Audience	Countries Addressed	Link to Website /Social Media	Flyers Distributed	Open Access	Brief Description
					European Committee for Standardization (CEN) and the European Committee for Electrotechnical Standardization (CENELEC) Concrete industry Metal industry Plastic industry Wood industry Policy Makers Consumers representatives Research institutes The standardization community NGOs						
	Tom Caris	Materials – Value chains for circular economy: metal, wood, plastic and concrete'				50	Europe	<a href="https://www.cencenelec.eu/news/events/Pages/EV-2019-033.aspx">https://www.cencenelec.eu/news/events/Pages/EV-2019-033.aspx</a>	No	Yes	Explanation about the project scope
Workshop			October 29	Brussels							
Conference	Mathilde Taveau	Kunststoffen 2019	25-sep-19	The Netherlands	plastic fair for the Benelux market	50	Benelux	<a href="https://kunststoffenbeurs.nl/home-en/">https://kunststoffenbeurs.nl/home-en/</a>	No	Yes	Explanation about the project scope
	Frank feijen	Information on the visit to Coolrec's facilities	February, 20	Linkedin		925	Worlwide	<a href="https://www.linkedin.com/posts/frank-feijen-842b1863_coolrec-receives-tno-at-their-facilities-activity-6630167271878737920--86d">https://www.linkedin.com/posts/frank-feijen-842b1863_coolrec-receives-tno-at-their-facilities-activity-6630167271878737920--86d</a>	No	Yes	Repost of corporate account
Social media post					General Public			<a href="https://www.linkedin.com/posts/tom-caris-74432a59_coolrec-receives-tno-at-their-facilities-activity-6630544136292438016-ODDx">https://www.linkedin.com/posts/tom-caris-74432a59_coolrec-receives-tno-at-their-facilities-activity-6630544136292438016-ODDx</a>	No	Yes	Repost of corporate account
Social media post	Tom Caris	Information on the visit to Coolrec's facilities	February, 20	Linkedin		230	Worlwide	<a href="https://www.linkedin.com/posts/ron-cramer-3299bob_partners-activity-6638508410167930880-A9Gj">https://www.linkedin.com/posts/ron-cramer-3299bob_partners-activity-6638508410167930880-A9Gj</a>	No	Yes	Repost of corporate account
Social media post	Ron Cramer	Information on consortium partners	February, 20	Linkedin		479	Worlwide	<a href="https://www.linkedin.com/posts/ron-cramer-3299bob_coolrec-receives-tno-at-their-facilities-activity-6639782237963341824-Qy8G">https://www.linkedin.com/posts/ron-cramer-3299bob_coolrec-receives-tno-at-their-facilities-activity-6639782237963341824-Qy8G</a>	No	Yes	Repost of corporate account
Social media post	Ron Cramer	Information on the visit to Coolrec's facilities	February, 20	Linkedin		479	Worlwide	<a href="https://www.linkedin.com/posts/mathilde-taveau-6ba782153_plast2bcleaned-corporate-video-activity-6650792662741979136-iqls">https://www.linkedin.com/posts/mathilde-taveau-6ba782153_plast2bcleaned-corporate-video-activity-6650792662741979136-iqls</a>	No	Yes	Repost of corporate account
Social media post	Mathilde Taveau	PLAST2bCLEANED video		Linkedin		238	Worlwide	<a href="https://www.linkedin.com/posts/ron-cramer-3299bob_plast2bcleaned-corporate-video-activity-6651004132184338432-7yLw">https://www.linkedin.com/posts/ron-cramer-3299bob_plast2bcleaned-corporate-video-activity-6651004132184338432-7yLw</a>	No	Yes	Repost of corporate account
Social media post	Ron Cramer	PLAST2bCLEANED video		Linkedin		481	Worlwide	<a href="https://www.linkedin.com/posts/rachid-anhari-616a1662_plast2bcleaned-corporate-video-activity-6656941645965078528-ETo">https://www.linkedin.com/posts/rachid-anhari-616a1662_plast2bcleaned-corporate-video-activity-6656941645965078528-ETo</a>	No	Yes	Repost of corporate account
Social media post	Rachind Anhari	PLAST2bCLEANED video		Linkedin		300	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6668528902677299200/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6668528902677299200/?actorCompanyId=19181364</a>	No	Yes	Repost of corporate account
Social media post	Mathilde Taveau	PLAST2bCLEANED interview		Linkedin		248	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6668770676310077440/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6668770676310077440/?actorCompanyId=19181364</a>	No	Yes	Repost of corporate account
Social media post	Coolrec corporate account	PLAST2bCLEANED interview		Linkedin		491	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A66724951136840814592/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A66724951136840814592/?actorCompanyId=19181364</a>	No	Yes	Repost of corporate account
Social media post	Ramon Bongers	PLAST2bCLEANED interview		Linkedin		997	Worlwide	<a href="https://www.iesashift.nl/career-event/">https://www.iesashift.nl/career-event/</a>	No	Yes	Participation and slide about the P2bC
Webinar	Mathilde Taveau	Webinar for the university of Delft and Leiden	nov-20	Online	Master student	100	The Netherlands		No	Yes	
Webinar	Mathilde Taveau Patrick de Kort	Internal webinar PRE-1000-1	nov-20	Online	Consortium P2bC	20	/	/	No	No	Presentation of the PRE-1000-1 standard Post on the P2bC channel
Social media post	Tom Caris	Webinar performance testing		Online		265		<a href="https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6724951136840814592/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6724951136840814592/?actorCompanyId=19181364</a>	No	Yes	Repost of corporate account
White paper	Coolrec	How to recycle more WEEE plastics	01/02/2021	Renewi website				<a href="https://www.renewi.com/en/about-renewi/our-role/waste-journal-articles/recyclers-challenge-to-purify-plastic-infamous-reputation">https://www.renewi.com/en/about-renewi/our-role/waste-journal-articles/recyclers-challenge-to-purify-plastic-infamous-reputation</a>	-	Yes	How the new technologies can reduce the real waste fraction ? Especially for plastics containing substances of concern.

Fair (exhibitor)	Coolrec	Plastics Recyclers Show Europe	04/11/2021	Amsterdam	General / companies in the plastics recycling industry / producer and end users	Europe	<a href="https://prseventeurope.com/prse2021/en/page/home">https://prseventeurope.com/prse2021/en/page/home</a>	-	Yes	The exhibition, conference and awards are the annual focal point of the Plastics Recycling industry in Europe. It brings together most respected global brands and professionals who are at the forefront of innovation, helping make plastics circular. The annual event is organised by Crain Communications and Plastics Recyclers Europe (PRE).
White paper	Coolrec	How to recycle more WEEE plastics	01/02/2021	Renewi website			<a href="https://www.renewi.com/en/about-renewi/our-role/waste-journal-articles/recyclers-challenge-to-purify-plastic-infamous-reputation">https://www.renewi.com/en/about-renewi/our-role/waste-journal-articles/recyclers-challenge-to-purify-plastic-infamous-reputation</a>	-	Yes	How the new technologies can reduce the real waste fraction ? Especially for plastics containing substances of concern.
Fair (exhibitor)	Coolrec	Plastics Recyclers Show Europe	04/11/2021	Amsterdam	General / companies in the plastics recycling industry / producer and end users	Europe	<a href="https://prseventeurope.com/prse2021/en/page/home">https://prseventeurope.com/prse2021/en/page/home</a>	-	Yes	The exhibition, conference and awards are the annual focal point of the Plastics Recycling industry in Europe. It brings together most respected global brands and professionals who are at the forefront of innovation, helping make plastics circular. The annual event is organised by Crain Communications and Plastics Recyclers Europe (PRE).

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Social media post	Monica Celotto	Interview to Electrolux	July, 2020	Linkedin	General Public	313	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6688896569539915776/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn:li:activity:6688896569539915776/?actorCompanyId=19181364</a>	no	yes	Interview to Electrolux
Social media post	Alessandro Morassut	Interview to Electrolux	July, 2020	Linkedin	General Public	419	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6688896569539915776/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn:li:activity:6688896569539915776/?actorCompanyId=19181364</a>	no	yes	Interview to Electrolux
Social media post	Chiara Baracchini	Deliverable to website	nov-20	Linkedin	General Public	310	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6688896569539915776/?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn:li:activity:6688896569539915776/?actorCompanyId=19181364</a>	no	yes	Repost from corporate account

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	TYPE OF AUDIENCE	SIZE OF AUDIENCE	COUNTRIES ADDRESSED	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
Website post	ELIX Communication department	ELIX Polymers participating in a European Project for ABS Recycling	31/10/2019	Tarragona	General Public		Spain	https://elix-polymers.com/news/166/elix-polymers-participating-in-a-european-project-for-abs-recycling	-	YES	Brief summary of the project and ELIX participation
Website post	ELIX Communication department	ELIX Polymers participa en un proyecto Europeo de reciclado de ABS	31/10/2019	Tarragona	General Public		Spain	https://elix-polymers.com/es/noticia/166/elix-polymers-participa-en-un-proyecto-europeo-de-reciclado-de-abs (	-	YES	Brief summary of the project and ELIX participation
Social media post	ELIX Communication department	Did you know that ELIX Polymers, together with 9 other international companies, is forming a part of the PLAST2bCLEANED project?	31/10/2019	Tarragona	General Public	3.530 followers	Spain	https://www.linkedin.com/company/elix-polymers/	-	YES	Brief summary of the project and ELIX participation
Social media post	ELIX Communication department	¿#SabiasQué @ELIXPolymers_ES forma parte del proyecto @plast2bcleaned?	31/10/2019	Tarragona	General Public	247 followers	Spain	https://twitter.com/ELIXPolymers_ES/status/1189860801064161285	-	YES	Brief summary of the project and ELIX participation
Social media post	ELIX Communication department	¿#DidYouKnow that @ELIXPolymers is forming a part of the @plast2bcleaned project?	31/10/2019	Tarragona	General Public	283 followers	Spain	https://twitter.com/ELIXPolymers/status/1189857208143622144	-	YES	Brief summary of the project and ELIX participation
		ELIX Polymers participa en un proyecto europeo pioner per a reciclar l'ABS	31/10/2019	Tarragona		267.082 usuarios únicos y 1.247.291 páginas vistas.					
Newspaper post	ELIX Communication department				General Public		Spain	https://www.diarimes.com/pags/quimica_pas_futur.html (http://www.aeqtonline.com/elix-polymers-participa-proyecto-europeo-reciclado-abs/	-	YES	Brief summary of the project and ELIX participation
AEQT website post	ELIX Communication department	ELIX Polymers participa en un proyecto europeo de reciclado de ABS	06/11/2019	Tarragona	General Public		Spain		-	YES	Brief summary of the project and ELIX participation
Mundoplast website post	ELIX Communication department	ELIX Polymers, por el reciclado de ABS	11/11/2019	Spain	General Public		Spain	https://mundoplast.com/elix-reciclado/	-	YES	Brief summary of the project and ELIX participation
BP&R website post	ELIX Communication department	ELIX Polymers to participate in European project for ABS recycling	04/11/2019	UK	General Public		UK	https://www.britishtoplastics.co.uk/News/elix-polymers-to-participate-in-european-project-for-abs-rec/	-	YES	Brief summary of the project and ELIX participation
PLASTECH website post	ELIX Communication department	Elix Polymers is participating in a European Project for ABS recycling	04/11/2019	Poland	General Public		Poland	https://www.plastech.biz/en/news/ELIX-Polymers-is-participating-in-a-European-Project-for-ABS-14469	-	YES	Brief summary of the project and ELIX participation
PLASTEUROPE website post	ELIX Communication department	Collaboration in European recycling project "Plast2bCleaned" / Development of technology for plastics used in E&E equipment	13/11/2019	Germany	General Public		Germany	https://www.plasteurope.com/news/ELIX_POLYMERS_t243846/	-	YES	Brief summary of the project and ELIX participation
		This month, the @plast2bcleaned project, of which @ELIXPolymers									
Social media post	ELIX Communication department	is a member, hosted its second General Assembly meeting. For two days, the consortium members presented the advancements in all the work packages. More information: https://bit.ly/2O3svN5 #sustainableworld	January, 27-20		General Public	291	Worldwide	https://twitter.com/ELIXPolymers/status/1221723569417342979https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6627487657465384960/?actor=CompanyId=19181364https://www.linkedin.com/posts/fabian-herter-a87a6a8_partners-activity-6638498844818591744-imdshttps://www.linkedin.com/posts/fabian-herter-a87a6a8_plast2bcleaned-first-newsletter-activity-6648162140760887297-aGJrhttps://www.linkedin.com/posts/fabian-herter-a87a6a8_plast2bcleaned-corporate-video-activity-665099168879565088-Ad4n	-	YES	Brief summary of the project and ELIX participation
Social media post	ELIX Communication department		January 2020		General Public	3755	Worldwide		-	YES	Information about the M6 meeting
Social media post	Fabian Herter (ELIX)	Information about partners	January 2020	Linkedin	General Public	1162	Worldwide		-	YES	Information about the consortium partners
Social media post	Fabian Herter (ELIX)	PLAST2bCLEANED newsletter	January 2020	Linkedin	General Public	1162	Worldwide		-	YES	Repost of corporate account
Social media post	Fabian Herter (ELIX)	PLAST2bCLEANED video	April, 2020	Linkedin	General Public	1208	Worldwide		-	YES	Repost of corporate account
Social media post	ELIX Communication department	PLAST2bCLEANED video	April, 2020	Twitter	General Public	306	Worldwide	https://twitter.com/ELIXPolymers/status/1250791925252337664https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6660872917485670400/?actor=CompanyId=19181364https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6665880632767369218/?actor=CompanyId=19181364https://www.linkedin.com/feed/update/urn:li:activity:6656555590439051264https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6681178853316161536/?actor=CompanyId=19181364https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6674596750696693760/?actor=CompanyId=19181364https://www.linkedin.com/feed/update/urn:li:activity:6689082019672035328	-	YES	Brief summary of the project and ELIX participation
Social media post	Fabian Herter (ELIX)	M12 meeting	June 24, 2020	Linkedin	General Public	1257	Worldwide		-	YES	Repost of corporate account
Social media post	ELIX Communication department	World environmental day	June 5, 2020	Linkedin	General Public	4147	Worldwide	https://www.linkedin.com/feed/update/urn%3Aurn%3Aactivity%3A6674596750696693760/?actor=CompanyId=19181364https://www.linkedin.com/feed/update/urn:li:activity:6689082019672035328	-	YES	PLAST2bCLEANED awareness
Social media post	ELIX Communication department	PLAST2bCLEANED online meeting	July 15, 2020	Linkedin	General Public	4226	Worldwide		-	YES	PLAST2bCLEANED online meeting
Social media post	ELIX Communication department	PLAST2bCLEANED online meeting	July 15, 2020	Twitter_ES	General Public	289	Worldwide	https://twitter.com/ELIXPolymers_ES/status/1283321266649346052	-	YES	PLAST2bCLEANED online meeting
Social media post	ELIX Communication department	PLAST2bCLEANED online meeting	July 15, 2020	Twitter	General Public	314	Worldwide	https://twitter.com/ELIXPolymers/status/1283319801524477956https://www.linkedin.com/feed/update/urn:li:activity:6686168195033796608	-	YES	PLAST2bCLEANED online meeting
Social media post	ELIX Communication department	Circular Economy	July 7, 2020	Linkedin	General Public	4226	Worldwide		-	YES	PLAST2bCLEANED awareness
Social media post	ELIX Communication department	Circular Economy	July 7, 2020	Twitter	General Public	314	Worldwide	https://twitter.com/ELIXPolymers/status/1280403457929809920	-	YES	PLAST2bCLEANED awareness
Social media post	ELIX Communication department	Circular Economy	July 7, 2020	Twitter_ES	General Public	289	Worldwide	https://twitter.com/ELIXPolymers_ES/status/1280406417061695489https://www.linkedin.com/feed/update/urn:li:activity:6715175335350042624	-	YES	PLAST2bCLEANED awareness
Social media post	ELIX Communication department	PLAST2bCLEANED interview ELIX	44099	Linkedin	General Public	4382	Worldwide	https://twitter.com/ELIXPolymers/status/1309413307514851330https://twitter.com/ELIXPolymers/status/1309411972190961664https://elix-polymers.com/es/noticia/186/our-commitment-through-responsible-innovation-projectshttps://elix-polymers.com/news/186/our-commitment-through-responsible-innovation-projectshttps://www.linkedin.com/posts/fabian-herter-a87a6a8_pr%C3%A9sentation-powerpoint-activity-6701448140920385536-6g9phttps://www.linkedin.com/posts/fabian-herter-a87a6a8_initiatives-such-as-plast2bcleaned-endorse-activity-670653875619904000-pO2yhttps://www.linkedin.com/posts/fabian-herter-a87a6a8_plast2bcleaned-eu-project-activity-670907468236122240-b2y9	-	YES	PLAST2bCLEANED interview ELIX
Social media post	ELIX Communication department	PLAST2bCLEANED interview ELIX	44099	website ES	General Public		Worldwide		-	YES	PLAST2bCLEANED interview ELIX
Social media post	ELIX Communication department	PLAST2bCLEANED interview ELIX	44099	website EN	General Public		Worldwide		-	YES	PLAST2bCLEANED interview ELIX
Website post	ELIX Communication department	PLAST2bCLEANED interview ELIX	44099	website ES	General Public		Worldwide		-	YES	PLAST2bCLEANED interview ELIX
Website post	ELIX Communication department	PLAST2bCLEANED interview ELIX	44099	website EN	General Public		Worldwide		-	YES	PLAST2bCLEANED interview ELIX
Social media post	Fabian Herter (ELIX)	PLAST2bCLEANED presentatiobn	August. 2020	Linkedin	General Public	1338	Worldwide	https://www.linkedin.com/posts/fabian-herter-a87a6a8_initiatives-such-as-plast2bcleaned-endorse-activity-670653875619904000-pO2yhttps://www.linkedin.com/posts/fabian-herter-a87a6a8_plast2bcleaned-eu-project-activity-670907468236122240-b2y9	-	YES	Repost of corporate account
Social media post	Fabian Herter (ELIX)	PLAST2bCLEANED interview ELIX	44075	Linkedin	General Public	1338	Worldwide		-	YES	Repost of corporate account
Social media post	Fabian Herter (ELIX)	PLAST2bCLEANED videos on Youtube	44075	Linkedin	General Public	1338	Worldwide		-	YES	Repost of corporate account

Social media post	Fabian Herter (ELIX)	PLAST2bCLEANED internal webinar	oct-20	Linkedin	General Public	1367	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:672579480660242779089422745607?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:672579480660242779089422745607?actorCompanyId=19181364</a>	-	YES	Repost of corporate account
Social media post	ELIX Communication department	International Day of Climate Action	44128	Linkedin	General Public	4516	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6725794806603239424">https://www.linkedin.com/feed/update/urn:li:activity:6725794806603239424</a>	-	YES	International Day of Climate Action
Social media post	ELIX Communication department	International Day of Climate Action	44128	Twitter_ES	General Public	298	Worldwide	<a href="https://twitter.com/ELIXPolymers_ES/status/1320032653928783874">https://twitter.com/ELIXPolymers_ES/status/1320032653928783874</a>	-	YES	International Day of Climate Action
Social media post	ELIX Communication department	International Day of Climate Action	44128	Twitter_EN	General Public	321	Worldwide	<a href="https://twitter.com/ELIXPolymers/status/1320031408090456065">https://twitter.com/ELIXPolymers/status/1320031408090456065</a>	-	YES	International Day of Climate Action
Website post	ELIX Communication department	ELIX Polymers and Repsol sign a Circular Economy partnership agreement	44124	website ES	General Public		Worldwide	<a href="https://elix-polymers.com/es/noticia/189/elix-polymers-and-repsol-sign-a-circular-economy-partnership-agreement">https://elix-polymers.com/es/noticia/189/elix-polymers-and-repsol-sign-a-circular-economy-partnership-agreement</a>	-	YES	ELIX Polymers and Repsol sign a Circular Economy partnership agreement
Website post	ELIX Communication department	ELIX Polymers and Repsol sign a Circular Economy partnership agreement	44124	website EN	General Public		Worldwide	<a href="https://elix-polymers.com/news/189/elix-polymers-and-repsol-sign-a-circular-economy-partnership-agreement?utm_source=LinkedIn&amp;utm_campaign=colaboracionREPSOL&amp;utm_content=colaboracionREPSOLLI">https://elix-polymers.com/news/189/elix-polymers-and-repsol-sign-a-circular-economy-partnership-agreement?utm_source=LinkedIn&amp;utm_campaign=colaboracionREPSOL&amp;utm_content=colaboracionREPSOLLI</a>	-	YES	ELIX Polymers and Repsol sign a Circular Economy partnership agreement
Social media post	ELIX Communication department	ELIX Polymers and Repsol sign a Circular Economy partnership agreement	44124	Twitter_ES	General Public	298	Worldwide	<a href="https://twitter.com/ELIXPolymers_ES/status/1318568508733726720">https://twitter.com/ELIXPolymers_ES/status/1318568508733726720</a>	-	YES	ELIX Polymers and Repsol sign a Circular Economy partnership agreement
Social media post	ELIX Communication department	ELIX Polymers and Repsol sign a Circular Economy partnership agreement	44124	Twitter_EN	General Public	321	Worldwide	<a href="https://twitter.com/ELIXPolymers/status/1318566167087296518">https://twitter.com/ELIXPolymers/status/1318566167087296518</a>	-	YES	ELIX Polymers and Repsol sign a Circular Economy partnership agreement
Social media post	ELIX Communication department	ELIX Polymers and Repsol sign a Circular Economy partnership agreement	44124	Linkedin	General Public	4516	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6724326828770793136">https://www.linkedin.com/feed/update/urn:li:activity:6724326828770793136</a>	-	YES	ELIX Polymers and Repsol sign a Circular Economy partnership agreement
Website post	ELIX Communication department	ELIX Polymers publishes its 2019 Sustainability Report	44110	website ES	General Public		Worldwide	<a href="https://elix-polymers.com/es/noticia/188/elix-polymers-publishes-its-2019-sustainability-report">https://elix-polymers.com/es/noticia/188/elix-polymers-publishes-its-2019-sustainability-report</a>	-	YES	ELIX Polymers publishes its 2019 Sustainability Report
Website post	ELIX Communication department	ELIX Polymers publishes its 2019 Sustainability Report	44110	website EN	General Public		Worldwide	<a href="https://elix-polymers.com/news/188/elix-polymers-publishes-its-2019-sustainability-report">https://elix-polymers.com/news/188/elix-polymers-publishes-its-2019-sustainability-report</a>	-	YES	ELIX Polymers publishes its 2019 Sustainability Report
Social media post	ELIX Communication department	ELIX Polymers publishes its 2019 Sustainability Report	44110	Twitter_ES	General Public	298	Worldwide	<a href="https://twitter.com/ELIXPolymers_ES/status/1313381785397583877">https://twitter.com/ELIXPolymers_ES/status/1313381785397583877</a>	-	YES	ELIX Polymers publishes its 2019 Sustainability Report
Social media post	ELIX Communication department	ELIX Polymers publishes its 2019 Sustainability Report	44110	Twitter_EN	General Public	321	Worldwide	<a href="https://twitter.com/ELIXPolymers/status/1313380686158532614">https://twitter.com/ELIXPolymers/status/1313380686158532614</a>	-	YES	ELIX Polymers publishes its 2019 Sustainability Report
Social media post	ELIX Communication department	ELIX Polymers publishes its 2019 Sustainability Report	44110	Linkedin	General Public	4516	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6719144285528170496">https://www.linkedin.com/feed/update/urn:li:activity:6719144285528170496</a>	-	YES	ELIX Polymers publishes its 2019 Sustainability Report
Website post	ELIX Communication department	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS	44103	website ES	General Public		Worldwide	<a href="https://elix-polymers.com/es/noticia/187/elix-polymers-reaffirms-its-strategy-for-sustainability-2030-within-the-campaign-apoyamoslosods">https://elix-polymers.com/es/noticia/187/elix-polymers-reaffirms-its-strategy-for-sustainability-2030-within-the-campaign-apoyamoslosods</a>	-	YES	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS
Website post	ELIX Communication department	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS	44103	website EN	General Public		Worldwide	<a href="https://elix-polymers.com/news/187/elix-polymers-reaffirms-its-strategy-for-sustainability-2030-within-the-campaign-apoyamoslosods">https://elix-polymers.com/news/187/elix-polymers-reaffirms-its-strategy-for-sustainability-2030-within-the-campaign-apoyamoslosods</a>	-	YES	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS
Social media post	ELIX Communication department	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS	44103	Twitter_ES	General Public	298	Worldwide	<a href="https://twitter.com/ELIXPolymers_ES/status/1311220436395589633">https://twitter.com/ELIXPolymers_ES/status/1311220436395589633</a>	-	YES	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS
Social media post	ELIX Communication department	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS	44103	Twitter_EN	General Public	321	Worldwide	<a href="https://twitter.com/ELIXPolymers/status/1311226731307692032">https://twitter.com/ELIXPolymers/status/1311226731307692032</a>	-	YES	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS
Social media post	ELIX Communication department	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS	44103	Linkedin	General Public	4516	Worldwide	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6716968167979139072">https://www.linkedin.com/feed/update/urn:li:activity:6716968167979139072</a>	-	YES	ELIX Polymers reaffirms its Strategy for Sustainability 2030 within the campaign #ApoyamoslosODS
Website section	ELIX Communication department	PLAST2bCLEANED project - Sustainability section	october	website ES	General Public		Worldwide	<a href="https://elix-polymers.com/es/memoria-sostenibilidad/economia">https://elix-polymers.com/es/memoria-sostenibilidad/economia</a>	-	YES	PLAST2bCLEANED project - Sustainability section
Website section	ELIX Communication department	PLAST2bCLEANED project - Sustainability section	october	website EN	General Public		Worldwide	<a href="https://elix-polymers.com/sustainability-report/economy">https://elix-polymers.com/sustainability-report/economy</a>	-	YES	PLAST2bCLEANED project - Sustainability section
social media post	Fabian Herter (ELIX)	Deliverable to website	44136	Linkedin	General Public	1417	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:6729364447644807168?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:6729364447644807168?actorCompanyId=19181364</a>	-	YES	Repost of corporate account
social media post	Bozana Sosis	Deliverable to website	44136	Linkedin	General Public	144	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:6729408691474313216?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:6729408691474313216?actorCompanyId=19181364</a>	-	YES	Repost of corporate account
social media post	Fabian Herter (ELIX)	PLAST2bCLEABED Newsletter	44136	Linkedin	General Public	1417	Worldwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:6736960690680156160?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:6736960690680156160?actorCompanyId=19181364</a>	-	YES	Repost of corporate account
Social media post	Fabian Herter	Newsletter Plast2bcleaned	44166	Linkedin	General public	5086	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:6736960690680156160?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:6736960690680156160?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Fabian Herter	Participation PLAST2bCLEANED EWASTE	44166	Linkedin	General public	5086	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:673950399033524240?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:673950399033524240?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	Fabian Herter	Video PLAST2bCLEANED happy holidays	44187	Linkedin	General public	5086	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:6747135544951746561?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:6747135544951746561?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	ELIX	Participation i M18 meeting	January 2021	Linkedin	General public	5086	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:6759815137856626688?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:6759815137856626688?actorCompanyId=19181364</a>	-	Yes	Further explanation on the participation on M18 meeting
Social media post	Fabian Herter	Participation i M18 meeting	January 2021	Linkedin	General public	5086	Worlwide	<a href="https://www.linkedin.com/feed/update/urn%3A:li:activity:6757622915027607552?actorCompanyId=19181364">https://www.linkedin.com/feed/update/urn%3A:li:activity:6757622915027607552?actorCompanyId=19181364</a>	-	Yes	Repost from corporate account
Social media post	ELIX	participation i M18 meeting	January 2021	Twitter	General public	336	Worlwide	<a href="https://twitter.com/ELIXPolymers/status/1354067138416439296">https://twitter.com/ELIXPolymers/status/1354067138416439296</a>	-	Yes	Further explanation on the participation on M18 meeting
Social media post	ELIX	participation i M18 meeting	January 2021	Twitter	General public	304	Worlwide	<a href="https://twitter.com/ELIXPolymers_ES/status/1354066101152468996">https://twitter.com/ELIXPolymers_ES/status/1354066101152468996</a>	-	Yes	Further explanation on the participation on M18 meeting (Spanish)
Website	ELIX	E-LOOP brand	February 2021	Website	General public	-	Worlwide	<a href="https://elix-polymers.com/news/197/elix-polymers-launches-e-loop-brand-for-circular-economy-activities">https://elix-polymers.com/news/197/elix-polymers-launches-e-loop-brand-for-circular-economy-activities</a>	-	Yes	ELIX Polymers launches E-LOOP brand for Circular Economy activities
Social media post	ELIX	E-LOOP brand	February 2021	Linkedin	General public	5086	Worlwide	<a href="https://www.linkedin.com/posts/elix-polymers_circulareconomy-sustainabledevelopmentgoals-activity-6767429655399030785-kcy9">https://www.linkedin.com/posts/elix-polymers_circulareconomy-sustainabledevelopmentgoals-activity-6767429655399030785-kcy9</a>	-	Yes	ELIX Polymers launches E-LOOP brand for Circular Economy activities
Social media post	ELIX	E-LOOP brand	February 2021	Twitter ES	General public	320	Worlwide	<a href="https://twitter.com/ELIXPolymers_ES/status/1361712746727944197">https://twitter.com/ELIXPolymers_ES/status/1361712746727944197</a>	-	Yes	ELIX Polymers launches E-LOOP brand for Circular Economy activities
Social media post	ELIX	E-LOOP brand	February 2021	Twitter	General public	358	Worlwide	<a href="https://twitter.com/ELIXPolymers/status/1361709572860370948">https://twitter.com/ELIXPolymers/status/1361709572860370948</a>	-	Yes	ELIX Polymers launches E-LOOP brand for Circular Economy activities